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HONG KONG PUBLIC OPINION PROGRAM

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**Latest Tracking Poll Results**

**Press Release**

**February 18, 2020**

# Contact Information

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- Date of survey: 3-6/2/2020
- Survey method: Random telephone survey conducted by real interviewers
- Target population: Cantonese-speaking Hong Kong residents aged 18+
- Sample size: 1,001 (including 500 landline and 501 mobile samples)
- Effective response rate: 77.6%
- Sampling error: Sampling error of percentages not more than +/-3% at 95% conf. level
- Weighting method: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2018”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2018 Edition)”.

# Survey Topic

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- People's Most Familiar Political Figures

# Survey result - People's Most Familiar Political Figures

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## ● Most familiar political figures

Rank #	Political figures	1-6/8/2019	3-6/2/2020	Change	Record
1	Carrie Lam	31%	<b>31%</b>	--	Record <b>high</b> since Jan. 2019
2	Donald Tsang	21%	<b>27%</b>	<b>▲ 6%</b>	Record <b>high</b> since Jan. 2019
3	Tung Chee-hwa	27%	<b>25%</b>	<b>▼ 2%</b>	Record <b>low</b> since Sept. 2018
4	Leung Chun-ying	25%	<b>21%</b>	<b>▼ 4%</b>	Record <b>low</b> since May 2011
5	Regina Ip	16%	<b>14%</b>	<b>▼ 2%</b>	Record <b>low</b> since Jan. 2019
6	Martin Lee	15%	<b>13%</b>	<b>▼ 2%</b>	Record <b>low</b> since Oct. 2017
7	Anson Chan	20%	<b>12%</b>	<b>▼ 8%</b>	Record <b>low</b> since Jan. 2019
8	John Tsang	11%	<b>12%</b>	<b>▲ 1%</b>	Record <b>high</b> since Jan. 2019
9	Jasper Tsang	12%	<b>12%</b>	--	Record <b>low</b> since Jan. 2019
10	Leung Kwok-hung	8%	<b>10%</b>	<b>▲ 2%</b>	Record <b>high</b> since Jan. 2019

- Compared to half a year ago, regardless of their popularities, 7 political figures remain in the top 10. Roy Kwong, Claudia Mo and Alvin Yeung have fallen out of the top 10 list and replaced by John Tsang, Jasper Tsang and Leung Kwok-hung.

\* If the rounded figures are the same, numbers after the decimal point will be considered.

# Survey result - People's Most Familiar Political Figures

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## ● Most familiar political figures

Rank #	Political figures	1-6/8/2019	3-6/2/2020	Change	Record
1	Roy Kwong	15%	10%	▼5%	Record low since Jan. 2019
2	Alvin Yeung	12%	10%	▼3%	Record low since Jan. 2019
3	Starry Lee	9%	9%	--	Record high since Apr. 2018
4	Paul Chan	8%	9%	▲1%	Record high since Jan. 2019
5	Henry Tang	5%	8%	▲3%	Record high since Jan. 2019
6	Tanya Chan	4%	8%	▲4%	Record high since Sept. 2018
7	Matthew Cheung	9%	8%	▼1%	Record low since Jan. 2019
8	Joshua Wong	7%	8%	▲1%	Record high since Oct. 2017
9	Sophia Chan	1%	7%	▲6%	All-time record high since Oct. 2017
10	Ann Chiang	5%	7%	▲2%	Record high since May 2016

- The percentage of respondents that mentioned Sophia Chan has registered new record high.

\* If the rounded figures are the same, numbers after the decimal point will be considered.

# Survey result - People's Most Familiar Political Figures

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## ● Average rank for past 10 surveys (2-5/11/2015 - 3-6/2/2020)

Overall rank	Political figures	Average rank for 10 surveys	Overall rank	Political figures	Average rank for 10 surveys
1	Carrie Lam	1.8	11	Wong Yuk-man	15.7
2	Leung Chun-ying	2.3	12	Starry Lee	16.4
3	Donald Tsang	3.8	13	Henry Tang	16.7
4	Tung Chee-hwa	5.3	14	Paul Chan	17.7
5	Regina Ip	6.4 *	15	Michael Tien	18.9
6	Leung Kwok-hung	6.4 *	16	James Tien	21.1
7	John Tsang	7.1	17	Emily Lau	22.4
8	Jasper Tsang	7.6	18	Alvin Yeung	22.6
9	Martin Lee	9.8	19	Rita Fan	22.7
10	Anson Chan	11.1	20	Matthew Cheung	24.5

- Based on the results of the past 10 surveys, Carrie Lam, Leung Chun-ying, Donald Tsang, Tung Chee-hwa, Regina Ip and Leung Kwok-hung are people's most familiar political figures in the long run.

\* The average ranks for 10 surveys are identical.