

採訪邀請

香港民研星期四發放財政預算案即時調查結果

香港民意研究所之香港民意研究計劃 (香港民研) 將於 星期四 (2月25日) 上午舉行發佈會，發放財政預算案即時調查結果。

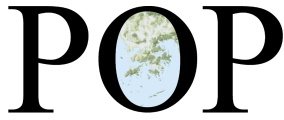
一如以往，香港民研會於 星期三 (2月24日) 財政司司長發表財政預算案後隨即進行即時調查，題目包括市民對財政預算案的滿意度，以及財政司司長發表財政預算案後的民望。是次調查對象及目標樣本為 500 個以上有聽過財政預算案內容的市民。除了隨機抽樣固網和手機號碼樣本，將同時邀請「香港民研意見群組」中的「香港市民代表組群」(即隨機樣本組群) 透過網上或電話訪問參與調查。調查的原始數據將會按照人口比例及各抽樣架的比重加權處理，以確保數據的代表性。有意贊助是次調查的傳媒或市民歡迎聯絡我們，贊助人士可於 星期三晚10時前 優先獲得調查結果。

歡迎傳媒派員採訪發布會，詳情如下：

日期：	2021年2月25日 (星期四)	
時間：	上午11時	
地點：	灣仔駱克道53-55號恆澤商業大廈3樓	
講者：	香港民意研究所副行政總裁	鍾劍華
	工黨副主席、前立法會議員	張超雄
	香港民意研究所經理 (數據科學)	戴捷輝

香港民研亦會透過 Facebook Live 進行視像直播，並透過 Facebook Messenger 接受提問。傳媒參考資料會於當日的發佈會開始後上載至研究所網站，請掃描此邀請函右上角的二維碼以瀏覽相關資訊。如有查詢，歡迎致電 66412363 或電郵至 enquiry@pori.hk 聯絡黃先生。

2021年2月23日



HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

Tel 電話: (852) 3844 3111
Fax 傳真: (852) 3705 3361
Website 網址: <https://www.pori.hk>
Address 地址: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai, Hong Kong
香港灣仔駱克道53-55號恆澤商業大廈3樓



Press Invitation

HKPOP will release **this Thursday** our Budget Instant Poll results

Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will hold a press conference **this Thursday (February 25) morning** to release the results of our Budget Instant Poll.

As in previous years, HKPOP will conduct an instant survey **this Wednesday (February 24)** shortly after the Financial Secretary (FS) delivered his Budget Speech. The questions include people's satisfaction with the Budget, and FS's popularity after delivering the Budget. The survey will target at a minimum of 500 Hong Kong people who have heard of the Budget. In addition to the random sample of landline and mobile numbers, we will also invite members of our Hong Kong People Representative Panel (i.e. the Probability-based Panel) to participate in this survey via online or telephone interviews. The raw data collected will be weighted according to the population statistics and the proportion of each sampling frame in order to ensure the representativeness of the data. Media or citizens interested in sponsoring this survey are welcome to contact us. All sponsors will receive the results in advance before 10pm on Wednesday night.

The media is invited to send representatives to attend the press conference, details as follows:

Date:	February 25, 2021 (Thursday)	
Time:	11:00 am	
Venue:	3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai	
Speakers:	Kim-Wah Chung	Deputy CEO, HKPORI
	Fernando Cheung	Vice-chairman, Labour Party; Former Member of Legislative Council
	Edward Tai	Manager (Data Science), HKPORI

HKPOP will also broadcast the press conference through Facebook Live and take questions through Facebook Messenger. All press materials will be uploaded to our website as soon as the press conference starts on that day. Please scan the QR code at the top right corner of this invitation to access such information. For enquiries, please contact Mr Wong at 6641 2363 or by email at enquiry@pori.hk.

February 23, 2021