

HONG KONG PUBLIC OPINION PROGRAM HONG KONG PUBLIC OPINION RESEARCH INSTITUTE 香港民意研究所 之 香港民意研究計劃

回途 回 中 傳媒參考資料 Press Materials

Tel 電話: (852) 3844 3111 Fax 傳真: (852) 3705 3361 Website 網址: https://www.pori.hk

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香港灣仔駱克道53-55號恆澤商業大廈3樓

## 採訪邀請(提示)

## 香港民研明日發放特首及政府民望、民情指數及「疫後復聚指數」

香港民意研究所之香港民意研究計劃(香港民研)將於明日(1月26日)下午舉行發佈會,發放特首及政府民望的最新調查結果以及民情指數和「疫後復聚指數」。此外,香港民研代表會展示最新的網站設計及「我們香港人」計劃的最新發展和結果發佈安排。

踏入2021年,香港民研已經或即將展開多項新發展,包括新網站、新的追 踪調查時間表、加入新的「意見群組」、豐富「我們香港人」計劃 (讓非 政府組織和社區團體參與專題討論) 、加強電子投票平台、進一步開放數 據分享等等。香港民意研究所是得到市民的支持而運作到現在,我們會繼 續秉承一貫原則與宗旨,直到我們不能再做下去爲止。

歡迎傳媒派員採訪發布會,詳情如下:

日期: 2021年1月26日(星期二)

時間: 下午2時30分

地點: 灣仔駱克道53-55號恆澤商業大廈3樓

講者: 香港民意研究所副行政總裁 鍾劍華

明愛專上學院湯羅鳳賢社會科學院高級講師 賴建國 香港民意研究所經理(數據科學) 戴捷輝

香港民研亦會透過 Facebook Live 進行視像直播,並透過 Facebook Messenger 接受提問。 傳媒參考資料會於當日的發佈會開始後上載至研究所網站,請掃描此邀請函右上角的二維碼以瀏覽相關資訊。如有查詢,歡

迎致電 66412363 或電郵至 enquiry@pori.hk 聯絡黃先生。



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## **Press Invitation (Reminder)**

## HKPOP will release tomorrow the popularities of CE and Government, along with Public Sentiment Index and "Post-Epidemic Gathering Resumption Index"

The Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will hold a press conference <u>tomorrow (January 26)</u> to release the latest popularities of CE and Government, along with PSI and "Post-Epidemic Gathering Resumption Index". The latest website design as well as the latest development and announcement plan for the "We Hongkongers Panel Survey" will also be presented.

As we enter 2021, HKPOP has or will soon embark on many new developments, including a new website, new Tracking Poll schedules, adding new "PopPanel" groups, enriching the "We Hongkongers Panel Survey" (involving NGOs and community groups on feature topics), enhancing our e-voting platforms, further opening up data sharing, and so on. HKPORI has been operating with the support of the public until now, and we will continue to uphold our principles and objectives until we can no longer do so.

The media is invited to send representatives to attend the press conference, details as follows:

Date: January 26, 2021 (Tuesday)

Time: 2:30 pm

Venue: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai

Speakers: Kim-Wah Chung Deputy CEO, HKPORI

Kin-Kwok Lai Senior Lecturer, Felizberta Lo Padilla Tong

School of Social Sciences, Caritas Institute

of Higher Education

Edward Tai Manager (Data Science), HKPORI

HKPOP will also broadcast the press conference through Facebook Live and take questions through Facebook Messenger. All press materials will be uploaded to our website as soon as the press conference starts on that day. Please scan the QR code at the top right corner of this invitation to access such information. For enquiries, please contact Mr Wong at 6641 2363 or by email at enquiry@pori.hk.