

HONG KONG PUBLIC OPINION PROGRAM HONG KONG PUBLIC OPINION RESEARCH INSTITUTE 香港民意研究所 之 香港民意研究計劃

Tel 電話: (852) 3844 3111 Fax 傳真: (852) 3705 3361 Website 網址: https://www.pori.hk

Address 地址: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai, Hong Kong

香港灣仔駱克道53-55號恆澤商業大廈3樓



採訪邀請

香港民研下星期二發放五大社會核心指標及 最新一輪「疫後復聚指數」

香港民意研究所之香港民意研究計劃(香港民研)將於 <u>下星期二 (1月19日)</u> 下午舉行發佈會,發放五大社會核心指標的最新調查結果及2021年新一輪「疫後復聚指數」。

踏入2021年,香港民研已展開多項新發展,包括新網站、新的追踪調查時間表、加入新的「意見群組」、豐富「我們香港人」計劃 (讓非政府組織和社區團體參與專題討論) 、加強電子投票平台、進一步開放數據分享等等。香港民意研究所是得到市民的支持而運作到現在,我們會繼續秉承一貫原則與宗旨,直到我們不能再做下去爲止。

歡迎傳媒派員採訪發布會,詳情如下:

日期: 2021年1月19日(星期二)

時間: 下午2時30分

地點: 灣仔駱克道53-55號恆澤商業大廈3樓

講者: 香港民意研究所副行政總裁 鍾劍華

香港民意研究所經理(數據科學) 戴捷輝客席評論員 待定

香港民研亦會透過Facebook Live進行視像直播,並透過 Facebook Messenger 接受提問。 傳媒參考資料會於當日的發佈會開始後上載至研究所網站,請掃描此邀請函右上角的二維碼以瀏覽相關資訊。如有查詢,歡迎致電 66412363 或電郵至enquiry@pori.hk 聯絡黃先生。



HONG KONG PUBLIC OPINION PROGRAM HONG KONG PUBLIC OPINION RESEARCH INSTITUTE 香港民意研究所 之 香港民意研究計劃

Tel 電話: (852) 3844 3111 Fax 傳真: (852) 3705 3361 Website 網址: https://www.pori.hk

Address 地址: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai, Hong Kong

香港灣仔駱克道53-55號恆澤商業大廈3樓



Press Invitation

HKPOP will release next Tuesday the Five Key Social Indicators and a new round of "Post-Epidemic Gathering Resumption Index"

The Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will hold a conference <u>next Tuesday</u> (<u>January 19</u>) to release the latest results of the five Key Social Indicators and a new round of "Post-Epidemic Gathering Resumption Index" conducted in 2021.

As we enter 2021, HKPOP has embarked on many new developments, including a new website, new Tracking Poll schedules, adding new "PopPanel" groups, enriching the "We Hongkongers Panel Survey" (involving NGOs and community groups on feature topics), enhancing our e-voting platforms, further opening up data sharing, and so on. HKPORI has been operating with the support of the public until now, and we will continue to uphold our principles and objectives until we can no longer do so.

The media is invited to send representatives to attend the press conference, details as follows:

Date: January 19, 2021 (Tuesday)

Time: 2:30 pm

Venue: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai

Speakers: Kim-Wah Chung Deputy CEO, HKPORI

Edward Tai Manager (Data Science), HKPORI

TBC Guest comentator

HKPOP will also broadcast the press conference through Facebook Live and take questions through Facebook Messenger. All press materials will be uploaded to our website as soon as the press conference starts on that day. Please scan the QR code at the top right corner of this invitation to access such information. For enquiries, please contact Mr Wong at 6641 2363 or by email at enquiry@pori.hk.