

2020 年 11 月 26 日 新聞公報

民研計劃發放施政報告即時調查結果

特別宣佈

香港民意研究計劃（香港民研）前身為香港大學民意研究計劃（港大民研）。公報內的「民研計劃」指的可以是香港民研或其前身港大民研。

公報簡要

民研計劃於昨日特首林鄭月娥發表施政報告後，即日進行調查，部分結果已於昨晚發放。是次調查除了隨機抽樣固網和手機號碼，同時加入「香港民研意見群組」中的「香港市民代表組群」（即隨機樣本組群），並透過電話訪問或電郵邀請參與網上調查。調查的電話訪問於昨日下午約二時開始至晚上約八時四十五分結束，而網上調查則於下午約一時半開始至晚上約八時結束。調查共錄得 713 個成功個案，當中包括 223 個隨機抽樣固網樣本、224 個隨機抽樣手機樣本、186 個意見群組電話訪問樣本及 80 個意見群組網上調查樣本。原始數據已經按照人口比例及各抽樣架的比重加權處理，以確保數據的代表性。

調查顯示，撇除不清楚施政報告內容的被訪者後，19%表示滿意施政報告，64%不滿，滿意淨值為負 46 個百分點。以 0 至 100 分計，平均分為 27.2 分，創 1999 年有紀錄以來即時調查的最差得分。至於特首林鄭月娥，其民望在昨日發表施政報告後顯著下跌，最新評分為 26.8 分，支持率為 16%，反對率為 74%，民望淨值為負 57 個百分點。此外，撇除不清楚施政報告內容的被訪者後，17%表示施政報告發表後對香港前途的信心有所增加，16%不變，表示信心減少的有 63%，前途信心效應淨值為負 46 個百分點。施政報告即時調查顯示了市民的即時反應，後續反應則有待觀察。調查撇除意見群組樣本的實效回應比率為 77.7%。在 95%置信水平下，調查的百分比誤差不超過 $\pm 4\%$ ，淨值誤差不超過 $\pm 7\%$ ，評分誤差不超過 ± 2.9 。

樣本資料

調查日期	:	25/11/2020
調查方法	:	(1a) 隨機抽樣固網電話訪問 (1b) 隨機抽樣手機電話訪問 (2a) 電話訪問「香港民研意見群組」中的「香港市民代表組群」 (2b) 電郵邀請「香港民研意見群組」中的「香港市民代表組群」參與網上調查
訪問對象	:	18 歲或以上操粵語的香港居民
成功樣本數目 ^[1]	:	713 (包括 223 個隨機抽樣固網樣本、224 個隨機抽樣手機樣本、186 個意見群組電話訪問樣本及 80 個意見群組網上調查樣本)
實效回應比率	:	77.7% (撇除意見群組樣本)

抽樣誤差 ^[2]	:	在 95% 置信水平下，百分比誤差不超過 +/-4%，淨值誤差不超過 +/-7%，評分誤差不超過 +/-2.9
加權方法	:	原始數據來自 4 個不同的抽樣架，同時按照兩組權重以「反覆多重加權法」進行加權調整。第一組權重是政府統計處提供的人口相關統計數字，包括 a) 《二零一九年年中人口數字》中全港人口年齡及性別分佈統計數字，b) 《香港的女性及男性-主要統計數字》(2019 年版) 中的教育程度 (最高就讀程度) 及 c) 同一來源的經濟活動身分統計數字。第二組權重是按照各抽樣架下的預設目標樣本數目的比例調整，即固網電話隨機抽樣調查 5 個單位，手機電話隨機抽樣調查 5 個單位，意見群組樣本電話調查 6 個單位，及意見群組樣本網上調查 4 個單位。

[1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。

[2] 此公報中所有誤差數字均以 95% 置信水平計算。95% 置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

最新數據

以下是市民對本年度施政報告的滿意程度及往年的相關數字：

調查日期	樣本數目 ^[3]	對施政報告的評價					施政報告 評分
		滿意率 ^[4]	一半半	不滿率 ^[4]	滿意率淨值	平均量值 ^[4]	
25/11/20	512	19+/-3%	9+/-2%	64+/-4%	-46+/-7%	2.0+/-0.1	27.2+/-2.9
16/10/19	679	17% ^[6]	8% ^[6]	65% ^[6]	-47% ^[6]	2.0 ^[6]	29.7 ^[6]
10/10/18	534	33% ^[6]	24%	34% ^[6]	-1% ^[6]	2.9 ^[6]	48.5 ^[6]
11/10/17	526	48% ^[6]	28% ^[6]	14% ^[6]	34% ^[6]	3.5 ^[6]	62.4 ^[6]
18/1/17	512	34% ^[6]	22%	29% ^[6]	5% ^[6]	3.0 ^[6]	52.3 ^[6]
13/1/16	522	19% ^[6]	23%	39%	-20% ^[6]	2.5 ^[6]	41.1 ^[6]
14/1/15	503	30% ^[6]	24% ^[6]	35%	-5% ^[6]	2.8	49.5 ^[6]
15/1/14	611	36%	30% ^[6]	31% ^[6]	5%	3.0	54.1 ^[6]
16/1/13	759	36% ^[6]	35%	24% ^[6]	11% ^[6]	3.1	56.4 ^[6]
12/10/11	816	47% ^[6]	32%	18%	28% ^[6]	3.3	59.1
13/10/10	747	41% ^[6]	33% ^[6]	19% ^[6]	22% ^[6]	3.2	58.9 ^[6]
14/10/09	462	30%	37%	28%	2%	3.0	53.5
15/10/08	515	31% ^[6]	35% ^[6]	26% ^[6]	4% ^[6]	3.0	53.8 ^[6]
10/10/07	602	52% ^[6]	29% ^[6]	10% ^[6]	42% ^[6]	3.5	65.2 ^[6]
11/10/06	445	30% ^[6]	37%	22% ^[6]	8% ^[6]	3.0	55.8 ^[6]
12/10/05	377	48% ^[6]	33%	9% ^[6]	39% ^[6]	3.5	66.4 ^[6]
12/1/05	391	38% ^[6]	30%	20% ^[6]	18% ^[6]	3.2	56.3 ^[6]
7/1/04	381	25%	26%	33% ^[6]	-8%	2.8	49.3
8/1/03 ^[5]	377	22% ^[6]	29%	27%	-5%	2.8	51.6 ^[6]
10/10/01	433	29%	33%	28%	1%	3.0	56.7
11/10/00	262	25% ^[6]	28%	31%	-6% ^[6]	2.9	55.2
6/10/99	236	31% ^[6]	30%	25% ^[6]	6% ^[6]	3.0	57.3
7/10/98	508	22% ^[6]	35% ^[6]	35% ^[6]	-14% ^[6]	2.8	--
8/10/97	534	45%	30% ^[6]	14% ^[6]	31%	3.4	--

[3] 已撇除未聞／不知道施政報告內容而沒有作答的被訪者。

[4] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[5] 2003 年施政報告的即時反應調查分 2 天進行，本表只列舉首天錄得的統計數字，以作直接比較分析之用。

[6] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

撇除不清楚施政報告內容的被訪者後，19% 表示滿意施政報告，64% 不滿，滿意淨值為負 46 個百分點，平均量值為 2.0 分，即整體上接近「幾不滿」。以 0 至 100 分計，平均分則為 27.2 分。施政報告的平均分創 1999 年有紀錄以來即時調查之中最差。

以下是 1997 年至今，歷任特首在發表施政報告後的即時民望變化：

董建華民望								
施政報告發表日期	8/10/97	7/10/98	6/10/99	11/10/00	10/10/01	8/1/03	7/1/04	12/1/05
施政報告前特首評分	65.8	55.8	54.0	48.2	48.4	46.6	42.9	47.2
即時調查特首評分	66.1	56.1	54.3	50.7	50.6	47.3	44.6	48.4
特首評分變化	+0.3	+0.3	+0.3	+2.5^[8]	+2.2^[8]	+0.7	+1.7^[8]	+1.2
曾蔭權民望								
施政報告發表日期	12/10/05	11/10/06	10/10/07	15/10/08	14/10/09	13/10/10	12/10/11	
施政報告前特首評分	68.0	62.9	65.8	52.7	55.2	55.4	48.4	
即時調查特首評分	67.4	59.8	64.4	53.9	54.2	56.2	50.6	
特首評分變化	-0.6	-3.1^[8]	-1.4^[8]	+1.2	-1.0	+0.8	+2.2^[8]	
施政報告前特首支持率淨值	68%	48%	48%	5%	7%	-1%	-45%	
即時調查特首支持率淨值	65%	36%	48%	10%	8%	0%	-41%	
特首支持率淨值變化^[7]	-3%	-12%^[8]	--	+5%	+1%	+1%	+4%	
梁振英民望								
施政報告發表日期			16/1/13	15/1/14	14/1/15	13/1/16	18/1/17	
施政報告前特首評分			48.9	45.6	40.6	37.5	41.3	
即時調查特首評分			52.2	48.9	44.8	37.0	41.7	
特首評分變化			+3.3^[8]	+3.3^[8]	+4.2^[8]	-0.5	+0.4	
施政報告前特首支持率淨值			-20%	-31%	-39%	-44%	-44%	
即時調查特首支持率淨值			-11%	-24%	-35%	-54%	-57%	
特首支持率淨值變化^[7]			+9%^[8]	+7%^[8]	+4%	-10%^[8]	-13%^[8]	
林鄭月娥民望								
施政報告發表日期				11/10/17	10/10/18	16/10/19	25/11/20	
施政報告前特首評分				59.6	52.3	22.3	30.8+/-2.2	
即時調查特首評分				61.1	47.6	22.7	26.8+/-2.6	
特首評分變化				+1.5	-4.7^[8]	+0.3	-4.1^[8]	
施政報告前特首支持率淨值				10%	4%	-65%	-48+/-5%	
即時調查特首支持率淨值				23%	-10%	-64%	-57+/-6%	
特首支持率淨值變化^[7]				+13%^[8]	-14%^[8]	+1%	-9%^[8]	

[7] 施政報告即時調查自 2004 年開始涵蓋特首支持率問題，因此沒有列入董建華施政報告調查系列。

[8] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

以下是林鄭月娥在發表施政報告前後的民望走勢：

調查日期	31/8-4/9/20	21-24/9/20	5-8/10/20	19-22/10/20	9-13/11/20	25/11/20	最新變化
樣本數目	1,007	1,013	1,002	1,020	1,005	713	--
回應比率	58.4%	61.5%	62.8%	62.2%	63.9%	77.7%	--
最新結果	結果	結果	結果	結果	結果	結果及 誤差	--
特首林鄭月娥評分	28.1	27.5	28.6	27.2	30.8 ^[9]	26.8+/-2.6	-4.1 ^[8]
林鄭月娥出任特首支持率	21%	17%	18%	18%	21%	16+/-3%	-5% ^[8]
林鄭月娥出任特首反對率	69%	71%	72%	74%	69% ^[9]	74+/-3%	+5% ^[8]
支持率淨值	-48%	-53%	-53%	-56%	-48% ^[9]	-57+/-6%	-9% ^[8]

[9] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

即時調查顯示，特首林鄭月娥的民望在昨日發表施政報告後顯著下跌，最新評分為 26.8 分，支持率為 16%，反對率為 74%，民望淨值為負 57 個百分點。

調查就特首林鄭月娥發表其施政報告後詢問市民對香港前途信心的轉變，結果如下：

調查日期	樣本數目 ^[10]	對香港前途的信心				前途信心 效應淨值
		增加	不變	減少	唔知／難講	
25/11/20	512	17+/-3% ^[11]	16+/-3% ^[11]	63+/-4%	4+/-2%	-46+/-6%
16/10/19	679	12% ^[11]	22%	61% ^[11]	6%	-49% ^[11]
10/10/18	534	23% ^[11]	25% ^[11] ^[12]	45% ^[11]	7% ^[11]	-22% ^[11]
11/10/17	526	40% ^[11]	39%	19% ^[11]	3% ^[11]	21% ^[11]
18/1/17	511	24% ^[11]	36% ^[11]	32% ^[11]	7% ^[11]	-8% ^[11]
13/1/16	521	16% ^[11]	31%	44% ^[11]	10% ^[11]	-27% ^[11]
14/1/15	501	22%	35%	38% ^[11]	5%	-16%
15/1/14	846	24% ^[11]	38%	32% ^[11]	5% ^[11]	-9% ^[11]
16/1/13	913	31%	38% ^[11]	23%	7% ^[11]	8%
12/10/11	957	29%	45%	21%	5%	8% ^[11]
13/10/10	914	31% ^[11]	45%	18% ^[11]	6%	14% ^[11]
14/10/09	749	27% ^[11]	47% ^[11]	22% ^[11]	5%	5% ^[11]
15/10/08	761	23% ^[11]	38% ^[11]	32% ^[11]	7%	-9% ^[11]
10/10/07	388	53% ^[11]	31%/-5% ^[11]	7% ^[11]	9%	46% ^[11]
11/10/06	431	25% ^[11]	51% ^[11]	16% ^[11]	8%	9% ^[11]
12/10/05	476	54% ^[11]	33% ^[11]	5% ^[11]	8% ^[11]	49% ^[11]
12/1/05	658	34%	41%	12% ^[11]	14%	22% ^[11]
7/1/04	602	32% ^[11]	40%	16% ^[11]	12%	16% ^[11]
8/1/03 ^[13]	513	25%	40% ^[11]	22%	14% ^[11]	3%
10/10/01	591	22%	50% ^[11]	21% ^[11]	7% ^[11]	1% ^[11]
11/10/00	292	22% ^[11]	40%	15%	22% ^[11]	7% ^[11]
6/10/99	233	40% ^[11]	36% ^[11]	16% ^[11]	8%	24% ^[11]
7/10/98	505	21%	52%	22%	5%	-1%

[10] 已撇除未聞／不知道施政報告內容而沒有作答的被訪者。

[11] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

[12] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，是由於加權方法改變。如果以舊有加權方法處理數據，則變化並未超過抽樣誤差。

[13] 2003 年施政報告的即時反應調查分 2 天進行，本表只列舉首天錄得的統計數字，以作直接比較分析之用。

調查顯示，撇除不清楚施政報告內容的被訪者後，17% 表示施政報告發表後對香港前途的信心有所增加，16% 表示不變，表示減少的有 63%，前途信心效應淨值為負 46 個百分點。

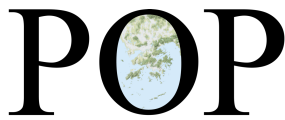
數據分析

最新的施政報告即時調查顯示，撇除不清楚施政報告內容的被訪者後，19% 表示滿意施政報告，64% 不滿，滿意淨值為負 46 個百分點。以 0 至 100 分計，平均分為 27.2 分，創 1999 年有紀錄以來即時調查的最差得分。

至於特首林鄭月娥，其民望在昨日發表施政報告後顯著下跌，最新評分為 26.8 分，支持率為 16%，反對率為 74%，民望淨值為負 57 個百分點。

此外，撇除不清楚施政報告內容的被訪者後，17% 表示施政報告發表後對香港前途的信心有所增加，16% 不變，表示信心減少的有 63%，前途信心效應淨值為負 46 個百分點。

施政報告即時調查顯示了市民的即時反應，後續反應則有待觀察。



HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

Tel 電話: (852) 3844 3111

Fax 傳真: (852) 3705 3361

Website 網址: <https://www.pori.hk>

Address: Units 9-11, 6/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang

地址: 黃竹坑業興街 11 號南滙廣場 B 座 6 樓 9-11 室

Press Release on November 26, 2020

POP releases findings of Policy Address instant survey

Special Announcement

The predecessor of Hong Kong Public Opinion Program (HKPOP) was The Public Opinion Programme at The University of Hong Kong (HKUPOP). “POP” in this release can refer to HKPOP or its predecessor HKUPOP.

Abstract

After Chief Executive Carrie Lam delivered the Policy Address yesterday, POP conducted an instant survey on the same day and released part of the findings last night. Apart from random landline and mobile numbers, this survey also included samples from our “Hong Kong People Representative Panel” (i.e. a panel comprising randomly recruited samples) within “HKPOP Panel”, interviewed by telephone or invited through email to complete an online survey. Our telephone survey began at around 2pm till around 8:45pm, while our online survey started at around 1:30pm and ended at around 8pm yesterday. A total of 713 successful cases were collected, including 223 random landline samples, 224 random mobile samples, 186 panel telephone survey samples and 80 panel online survey samples. The raw data have been weighted by population statistics and proportions of different sampling frames in order to ensure data representativeness.

Our survey shows that after excluding those respondents who said they did not have any knowledge of the Policy Address, 19% said they were satisfied with it, 64% were dissatisfied, giving a net satisfaction rate of negative 46 percentage points, while on a scale of 0-100, the average rating is 27.2 marks, which is at its historical low among all instant surveys since records began in 1999. As for CE Carrie Lam, her popularity has dropped significantly after she delivered the Policy Address yesterday. Her latest support rating is 26.8 marks, approval rate 16% and disapproval 74%, giving a net approval rate of negative 57 percentage points. Moreover, after excluding those who did not have any knowledge of the Policy Address, 17% said their confidence in the future of Hong Kong had increased, 16% said there was no change, while 63% said their confidence had decreased, giving a net effect of negative 46 percentage points on people’s confidence. The instant survey describes people’s instant reaction toward the Policy Address. Their reactions later remain to be seen. The effective response rate of the survey excluding panel samples is 77.7%. The maximum sampling error of percentages is +/-4%, that of net values is +/-7% and that of ratings is +/-2.9 at 95% confidence level.

Contact Information

Date of survey : 25/11/2020

Survey method	: (1a) Random landline telephone survey (1b) Random mobile telephone survey (2a) Telephone survey targeting “Hong Kong People Representative Panel” within “HKPOP Panel” (2b) Online survey with email invitation targeting “Hong Kong People Representative Panel” within “HKPOP Panel”
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size ^[1]	: 713 (including 223 random landline samples, 224 random mobile samples, 186 panel telephone survey samples and 80 panel online survey samples)
Effective response rate	: 77.7% (excluding panel samples)
Sampling error ^[2]	: Sampling error of percentages not more than +/-4%, that of net values not more than +/-7% and that of ratings not more than +/-2.9 at 95% conf. level
Weighting method	: The raw data comes from 4 different sampling frames. It is rim-weighted by two sets of weighting factors simultaneously. The first set of weighting factors comprises population figures provided by the Census and Statistics Department, they include (a) the gender-age distribution of the Hong Kong population from “Mid-year population for 2019”, (b) educational attainment (highest level attended) distribution from “Women and Men in Hong Kong - Key Statistics (2019 Edition)”, and (c) economic activity status distribution from the last source. The second set of weighting factors is adjusted based on the relative target sample size of different sub-sampling frames, namely, random telephone survey using landline numbers set at 5 units, random telephone survey using mobile numbers set at 5 units, telephone survey of randomly pre-selected panel members set at 6 units, and online survey of randomly pre-selected panel members set at 4 units.

[1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.

[2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Latest Figures

People’s satisfaction figures with this year’s Policy Address are summarized below together with the previous findings:

Date of survey	Sample size ^[3]	Appraisal of Policy Address					
		Satisfaction rate ^[4]	Half-half	Dissatisfaction rate ^[4]	Net satisfaction rate	Mean value ^[4]	Rating of Policy Address
25/11/20	512	19+/-3%	9+/-2%	64+/-4%	-46+/-7%	2.0+/-0.1	27.2+/-2.9
16/10/19	679	17% ^[6]	8% ^[6]	65% ^[6]	-47% ^[6]	2.0 ^[6]	29.7 ^[6]
10/10/18	534	33% ^[6]	24%	34% ^[6]	-1% ^[6]	2.9 ^[6]	48.5 ^[6]
11/10/17	526	48% ^[6]	28% ^[6]	14% ^[6]	34% ^[6]	3.5 ^[6]	62.4 ^[6]
18/1/17	512	34% ^[6]	22%	29% ^[6]	5% ^[6]	3.0 ^[6]	52.3 ^[6]
13/1/16	522	19% ^[6]	23%	39%	-20% ^[6]	2.5 ^[6]	41.1 ^[6]
14/1/15	503	30% ^[6]	24% ^[6]	35%	-5% ^[6]	2.8	49.5 ^[6]
15/1/14	611	36%	30% ^[6]	31% ^[6]	5%	3.0	54.1 ^[6]
16/1/13	759	36% ^[6]	35%	24% ^[6]	11% ^[6]	3.1	56.4 ^[6]
12/10/11	816	47% ^[6]	32%	18%	28% ^[6]	3.3	59.1

Date of survey	Sample size ^[3]	Appraisal of Policy Address					
		Satisfaction rate ^[4]	Half-half	Dissatisfaction rate ^[4]	Net satisfaction rate	Mean value ^[4]	Rating of Policy Address
13/10/10	747	41% ^[6]	33% ^[6]	19% ^[6]	22% ^[6]	3.2	58.9 ^[6]
14/10/09	462	30%	37%	28%	2%	3.0	53.5
15/10/08	515	31% ^[6]	35% ^[6]	26% ^[6]	4% ^[6]	3.0	53.8 ^[6]
10/10/07	602	52% ^[6]	29% ^[6]	10% ^[6]	42% ^[6]	3.5	65.2 ^[6]
11/10/06	445	30% ^[6]	37%	22% ^[6]	8% ^[6]	3.0	55.8 ^[6]
12/10/05	377	48% ^[6]	33%	9% ^[6]	39% ^[6]	3.5	66.4 ^[6]
12/1/05	391	38% ^[6]	30%	20% ^[6]	18% ^[6]	3.2	56.3 ^[6]
7/1/04	381	25%	26%	33% ^[6]	-8%	2.8	49.3
8/1/03 ^[5]	377	22% ^[6]	29%	27%	-5%	2.8	51.6 ^[6]
10/10/01	433	29%	33%	28%	1%	3.0	56.7
11/10/00	262	25% ^[6]	28%	31%	-6% ^[6]	2.9	55.2
6/10/99	236	31% ^[6]	30%	25% ^[6]	6% ^[6]	3.0	57.3
7/10/98	508	22% ^[6]	35% ^[6]	35% ^[6]	-14% ^[6]	2.8	--
8/10/97	534	45%	30% ^[6]	14% ^[6]	31%	3.4	--

[3] Respondents who did not answer this question because they had not heard of / did not have any knowledge of the Policy Address have been excluded.

[4] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

[5] The 2003 Policy Address instant survey was conducted for two days. Only figures registered in the first day of fieldwork are listed in this table for direct comparison and analysis.

[6] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

After excluding those respondents who said they did not have any knowledge of the Policy Address, 19% said they were satisfied with it, 64% were dissatisfied, giving a net satisfaction rate of negative 46 percentage points. The mean score is 2.0, meaning close to “somewhat dissatisfied” in general, while the average rating is 27.2 marks on a scale of 0 to 100. The average rating of the Policy Address is at its worst among instant surveys since records began in 1997.

Figures on various Chief Executives’ popularity before and after the Policy Address Speech since 1997 are summarized as follows:

Popularity of Tung Chee-hwa								
Date of PA Speech	8/10/97	7/10/98	6/10/99	11/10/00	10/10/01	8/1/03	7/1/04	12/1/05
CE’s rating before the PA	65.8	55.8	54.0	48.2	48.4	46.6	42.9	47.2
CE’s rating at PA instant survey	66.1	56.1	54.3	50.7	50.6	47.3	44.6	48.4
Change in CE’s rating	+0.3	+0.3	+0.3	+2.5^[8]	+2.2^[8]	+0.7	+1.7^[8]	+1.2

Popularity of Donald Tsang							
Date of Policy Address Speech	12/10/05	11/10/06	10/10/07	15/10/08	14/10/09	13/10/10	12/10/11
CE's rating before the PA	68.0	62.9	65.8	52.7	55.2	55.4	48.4
CE's rating at PA instant survey	67.4	59.8	64.4	53.9	54.2	56.2	50.6
Change in CE's rating	-0.6	-3.1^[8]	-1.4^[8]	+1.2	-1.0	+0.8	+2.2^[8]
CE's net approval rate before the PA	68%	48%	48%	5%	7%	-1%	-45%
CE's net approval rate at PA instant survey	65%	36%	48%	10%	8%	0%	-41%
Change in CE's net approval rate^[7]	-3%	-12%^[8]	--	+5%	+1%	+1%	+4%

Popularity of CY Leung					
Date of Policy Address Speech	16/1/13	15/1/14	14/1/15	13/1/16	18/1/17
CE's rating before the PA	48.9	45.6	40.6	37.5	41.3
CE's rating at PA instant survey	52.2	48.9	44.8	37.0	41.7
Change in CE's rating	+3.3^[8]	+3.3^[8]	+4.2^[8]	-0.5	+0.4
CE's net approval rate before the PA	-20%	-31%	-39%	-44%	-44%
CE's net approval rate at PA instant survey	-11%	-24%	-35%	-54%	-57%
Change in CE's net approval rate^[7]	+9%^[8]	+7%^[8]	+4%	-10%^[8]	-13%^[8]

Popularity of Carrie Lam				
Date of Policy Address Speech	11/10/17	10/10/18	16/10/19	25/11/20
CE's rating before the PA	59.6	52.3	22.3	30.8+/-2.2
CE's rating at PA instant survey	61.1	47.6	22.7	26.8+/-2.6
Change in CE's rating	+1.5	-4.7^[8]	+0.3	-4.1^[8]
CE's net approval rate before the PA	10%	4%	-65%	-48+/-5%
CE's net approval rate at PA instant survey	23%	-10%	-64%	-57+/-6%
Change in CE's net approval rate^[7]	+13%^[8]	-14%^[8]	+1%	-9%^[8]

[7] Instant surveys on Policy Address included CE's approval rate since 2004, so it is not listed under Tung's series.

[8] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Recent figures on Carrie Lam's popularity before and after the Policy Address speech are as follows:

Date of survey	31/8-4/9/20	21-24/9/20	5-8/10/20	19-22/10/20	9-13/11/20	25/11/20	Latest change
Sample size	1,007	1,013	1,002	1,020	1,005	713	--
Response rate	58.4%	61.5%	62.8%	62.2%	63.9%	77.7%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Rating of CE Carrie Lam	28.1	27.5	28.6	27.2	30.8 ^[9]	26.8+/-2.6	-4.1^[8]
Vote of confidence in CE Carrie Lam	21%	17%	18%	18%	21%	16+/-3%	-5%^[8]
Vote of no confidence in CE Carrie Lam	69%	71%	72%	74%	69% ^[9]	74+/-3%	+5%^[8]
Net approval rate	-48%	-53%	-53%	-56%	-48% ^[9]	-57+/-6%	-9%^[8]

[9] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Instant survey shows that CE Carrie Lam's popularity has dropped significantly after she delivered her Policy Address yesterday. Her latest support rating is 26.8 marks, approval rate 16% and disapproval 74%, giving a net approval rate of negative 57 percentage points.

The survey also gauged the change of people's confidence in the future of Hong Kong after CE Carrie Lam delivered her Policy Address. Results are as follows:

Date of survey	Sample size ^[10]	Confidence in the future of Hong Kong				Net effect on confidence
		Increased	Unchanged	Decreased	Don't know / hard to say	
25/11/20	512	17+/-3%^[11]	16+/-3%^[11]	63+/-4%	4+/-2%	-46+/-6%
16/10/19	679	12% ^[11]	22%	61% ^[11]	6%	-49% ^[11]
10/10/18	534	23% ^[11]	25% ^[11] ^[12]	45% ^[11]	7% ^[11]	-22% ^[11]
11/10/17	526	40% ^[11]	39%	19% ^[11]	3% ^[11]	21% ^[11]
18/1/17	511	24% ^[11]	36% ^[11]	32% ^[11]	7% ^[11]	-8% ^[11]
13/1/16	521	16% ^[11]	31%	44% ^[11]	10% ^[11]	-27% ^[11]
14/1/15	501	22%	35%	38% ^[11]	5%	-16%
15/1/14	846	24% ^[11]	38%	32% ^[11]	5% ^[11]	-9% ^[11]
16/1/13	913	31%	38% ^[11]	23%	7% ^[11]	8%
12/10/11	957	29%	45%	21%	5%	8% ^[11]
13/10/10	914	31% ^[11]	45%	18% ^[11]	6%	14% ^[11]
14/10/09	749	27% ^[11]	47% ^[11]	22% ^[11]	5%	5% ^[11]
15/10/08	761	23% ^[11]	38% ^[11]	32% ^[11]	7%	-9% ^[11]
10/10/07	388	53% ^[11]	31%/-5% ^[11]	7% ^[11]	9%	46% ^[11]
11/10/06	431	25% ^[11]	51% ^[11]	16% ^[11]	8%	9% ^[11]
12/10/05	476	54% ^[11]	33% ^[11]	5% ^[11]	8% ^[11]	49% ^[11]
12/1/05	658	34%	41%	12% ^[11]	14%	22% ^[11]
7/1/04	602	32% ^[11]	40%	16% ^[11]	12%	16% ^[11]
8/1/03 ^[13]	513	25%	40% ^[11]	22%	14% ^[11]	3%
10/10/01	591	22%	50% ^[11]	21% ^[11]	7% ^[11]	1% ^[11]
11/10/00	292	22% ^[11]	40%	15%	22% ^[11]	7% ^[11]
6/10/99	233	40% ^[11]	36% ^[11]	16% ^[11]	8%	24% ^[11]
7/10/98	505	21%	52%	22%	5%	-1%

[10] Respondents who did not answer this question because they had not heard of / did not have any knowledge of the Policy Address have been excluded.

[11] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

[12] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level because of a change in the weighting method. If the previous weighting method was used, the changes would not have gone beyond the sampling errors.

[13] The 2003 Policy Address instant survey was conducted for two days. Only figures registered in the first day of fieldwork are listed in this table for direct comparison and analysis.

Results show that after excluding those who did not have any knowledge of the Policy Address, 17% said their confidence in the future of Hong Kong had increased, 16% said there was no change, while 63% said their confidence had decreased, giving a net effect of negative 46 percentage points on people's confidence.

Data Analysis

Our latest Policy Address instant survey shows that after excluding those respondents who said they did not have any knowledge of the Policy Address, 19% said they were satisfied with it, 64% were dissatisfied, giving a net satisfaction rate of negative 46 percentage points, while on a scale of 0-100, the average rating is 27.2 marks, which is at its historical low among all instant surveys since records began in 1999.

As for CE Carrie Lam, her popularity has dropped significantly after she delivered the Policy Address yesterday. Her latest support rating is 26.8 marks, approval rate 16% and disapproval 74%, giving a net approval rate of negative 57 percentage points.

Moreover, after excluding those who did not have any knowledge of the Policy Address, 17% said their confidence in the future of Hong Kong had increased, 16% said there was no change, while 63% said their confidence had decreased, giving a net effect of negative 46 percentage points on people's confidence.

The instant survey describes people's instant reaction toward the Policy Address. Their reactions later remain to be seen.