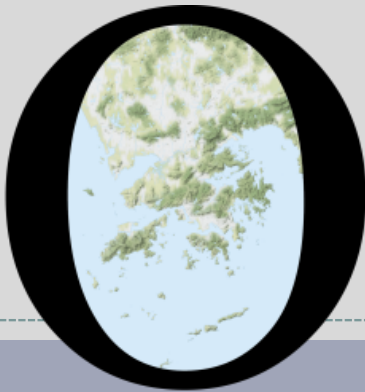


POP



HONG KONG PUBLIC OPINION PROGRAM

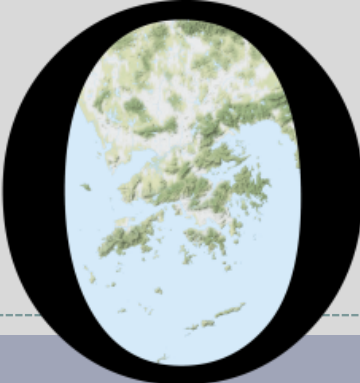
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

香港民意研究所 之 香港民意研究計劃

Latest Tracking Poll Results

September 21, 2021

POP



HONG KONG PUBLIC OPINION PROGRAM

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

香港民意研究所 之 香港民意研究計劃

限聚指數

Group Gathering Prohibition Index

21/9/2021

樣本資料 - 限聚指數基準調查

Contact Information - Group Gathering Prohibition Index Benchmark Survey

3

	香港民研意見群組成員 HKPOP Panel
調查日期 Survey date	13/9 15:00 – 20/9 15:00
調查方法 Survey method	以電郵接觸群組成員，並於網上完成調查 Online survey
訪問對象 Target population	十二歲或以上的香港市民 Hong Kong residents aged 12+
總成功樣本 Total sample size	6,210
回應比率 Response rate	6.8%
抽樣誤差 Sampling error	95% 置信水平，百分比誤差 +/-1% Sampling error of percentages at +/-1% at 95% confidence level
加權方法 Weighting method	按照1) 政府統計處提供的全港人口年齡及性別分佈統計數字、各區議會人口數字； 2) 選舉事務處提供的區議會選舉結果；3) 常規調查中的特首評分分佈數字，以 「反覆多重加權法」作出調整。 The figures are rim-weighted according to 1) gender-age distribution of Hong Kong population and by District Councils population figures from Census and Statistics Department; 2) Voting results of District Councils Election from Registration and Electoral Office; 3) rating distribution of Chief Executive from regular tracking surveys.

限聚指數

Group Gathering Prohibition Index

4

- **最新調查日期 Latest survey date: 13-20/9/2021 (N=6,210)**
- **上次調查日期 Last survey date: 16-23/8/2021 (N=7,456)**
- **上上次調查日期 Second last survey date: 16-21/7/2021 (N=5,636)**

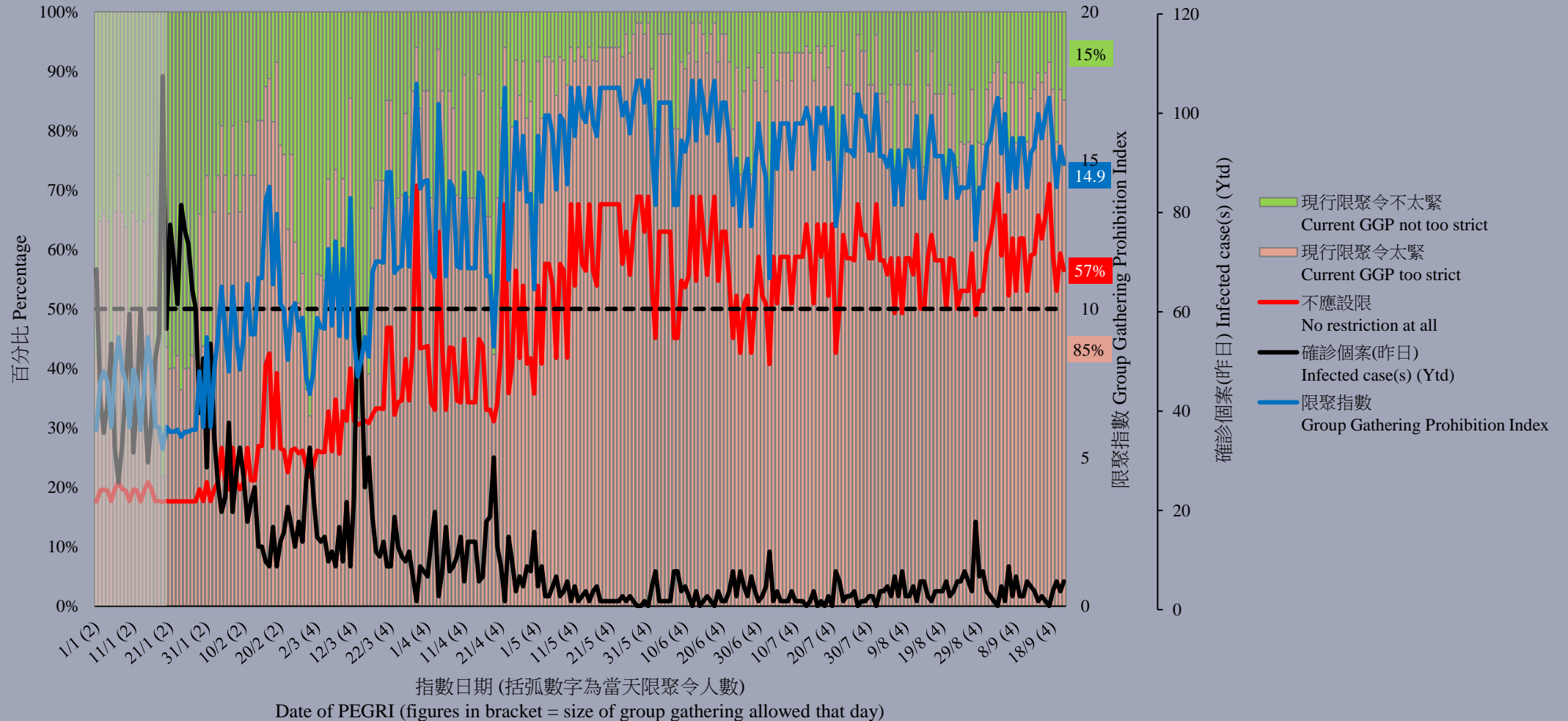
意見題目	Opinion Questions
<p>你認為香港應否無條件全面撤銷「限聚令」？</p> <ul style="list-style-type: none">▪ 應該無條件撤銷「限聚令」▪ 不應該，應視乎疫情而定▪ 不知道／很難說 <p>[追問沒有選擇應該“無條件撤銷「限聚令」”者] 你認為每天新增確診個案數應是多少，才適合將「限聚令」訂於2人？ 你認為每天新增確診個案數應是多少，才適合將「限聚令」訂於4人？ 你認為每天新增確診個案數應是多少，才適合將「限聚令」訂於8人？ 你認為每天新增確診個案數應是多少，才適合將「限聚令」訂於16人？ 你認為感染個案清零多少天後，限聚令應該全面撤銷？</p> <p>請於以下欄位列舉你認為合適的 [個案數 及 限聚人數] 組合.....</p>	<p>Do you think the regulation prohibiting gatherings of more than a specific number of people in public places should be completely lifted unconditionally in Hong Kong?</p> <ul style="list-style-type: none">▪ Yes, the ban should be lifted unconditionally▪ No, it should depend on the epidemic situation▪ Don't know / hard to say <p>[For respondents NOT answering “Yes, the ban should be lifted unconditionally”] How many newly confirmed cases each day should there be before it would be appropriate to prohibit gatherings of more than 2 people? How many newly confirmed cases each day should there be before it would be appropriate to prohibit gatherings of more than 4 people? How many newly confirmed cases each day should there be before it would be appropriate to prohibit gatherings of more than 8 people? How many newly confirmed cases each day should there be before it would be appropriate to prohibit gatherings of more than 16 people? After how many days of zero infection do you think the group gathering ban should be lifted altogether?</p> <p>Please list combinations of [number of cases & number of people allowed in gatherings] that you think is appropriate in the field below:</p>

調查結果 - 限聚接受程度

Survey Result – Group Gathering Prohibition Acceptance Level

5

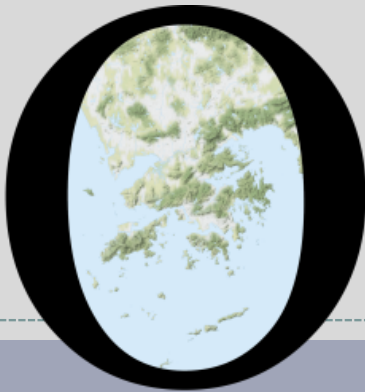
限聚接受程度 Group Gathering Prohibition Acceptance Level



香港教育中心商會副主席任偉豪指出：「『來港易』的條件十分寬鬆，並不需要打疫苗，可能是因為中央認為疫苗只能減低病癥，不能隔絕病毒，功效沒有想像中那麼好。這樣的話，政府應對病徵較輕的群組，例如年輕的群組，降低疫苗接種的力度，把工作重點放在病徵較嚴重的群組上。」

Vice Chairman of The Hong Kong Chamber of Education Centres Yam Wai Ho observed, “The requirement for ‘Come2HK’ Scheme is very loose, it does not require vaccination, probably because the mainland considers the effectiveness of vaccination not that good. It reduces the symptoms, but not isolate the virus. That be the case, the government should shift its vaccination efforts from the less symptomatic groups, such as the young people, to the more vulnerable groups.”

POP



HONG KONG PUBLIC OPINION PROGRAM

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

香港民意研究所 之 香港民意研究計劃

Latest Tracking Poll Results

September 21, 2021

Contact Information

8

	Corporations Naming (I)	Corporations Rating (I)	Core Social Indicators & Corporations Naming (II)	Corporations Rating (II)
Date of survey	9-12/8/2021	20-26/8/2021	6-10/9/2021	16-18/9/2021
Sample size	1,002	1,003	1,000	511
Landline samples	503	505	500	262
Mobile samples	499	498	500	249
Effective response rate	49.4%	52.9%	44.2%	40.6%
Survey method	Random telephone survey conducted by real interviewers			
Target population	Cantonese-speaking Hong Kong residents aged 18 or above			
Sampling error	Sampling error of ratings not more than +/-2.4 at 95% conf. level			
Weighting method	Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2020”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2020 Edition)”.			

Survey Topic

9

- **Core Social Indicators**

- Degree of stability
- Degree of prosperity
- Degree of freedom
- Compliance with the rule of law
- Degree of democracy

- **Corporate Social Responsibility (Rating Survey)**

- Public Transportation
- Telecommunication Corporations
- Banks and Financial Services Companies
- Real Estate and Property Development Companies
- Retail Companies
- Fast Food Restaurant Chains

Survey result - Social Indicators

10

• Five Core Social Indicators

	9-12/8/2021	6-10/9/2021	Change	Record
Stability	4.99	5.07	▲0.08	Record high since May 2019
Prosperity	5.52	5.02	▼0.50 *	Record low since Jul. 2021
Freedom	5.11	4.95	▼0.16	Record low since Jul. 2021
Rule of law	5.06	4.64	▼0.42 *	Record low since Jul. 2021
Democracy	4.02	4.28	▲0.26	Record high since Jul. 2020

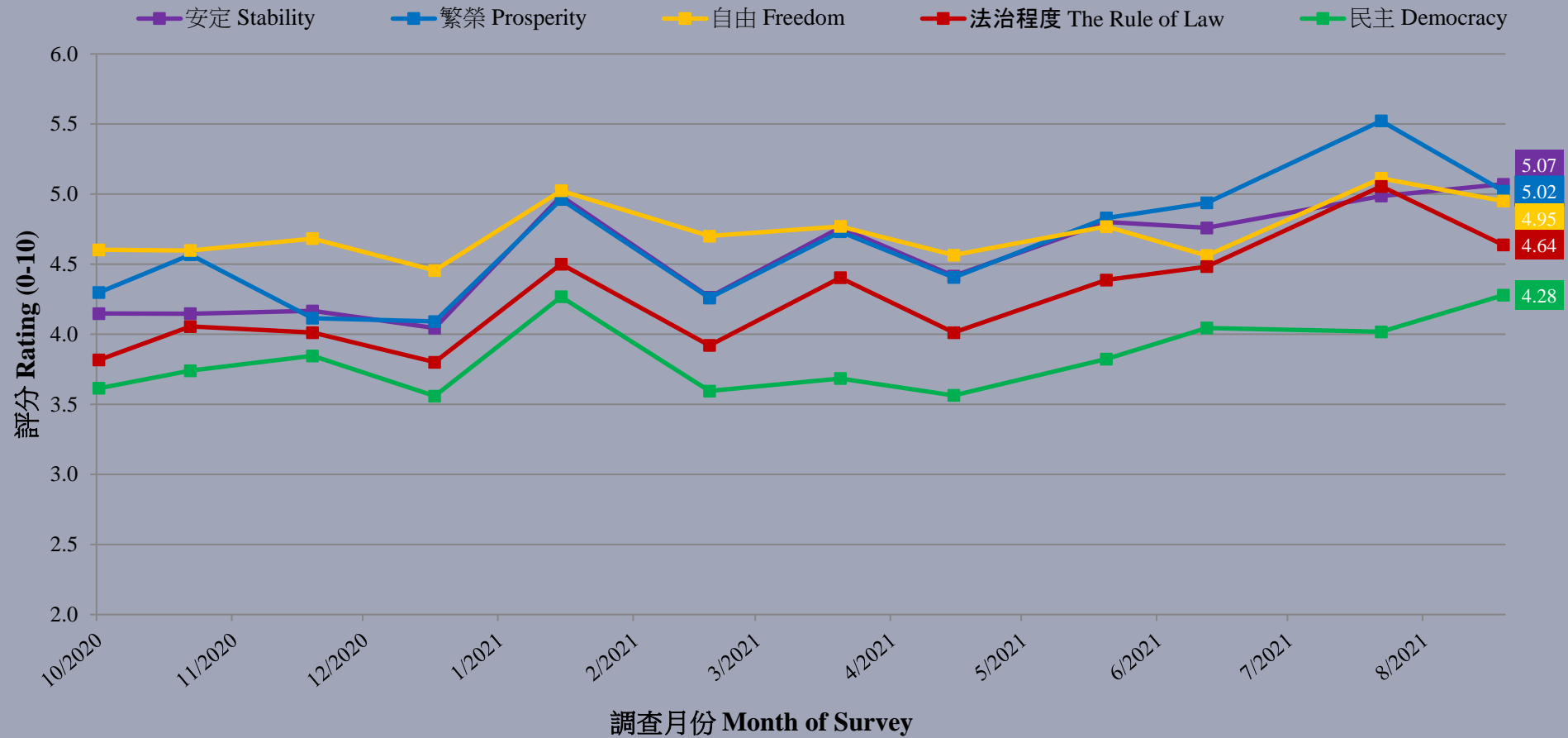
- On a scale of 0 to 10, people's ratings on the five core social indicators ranked from the highest to the lowest are “stability”, “prosperity”, “freedom”, “rule of law” and “democracy”. Compared with a month ago, the “prosperity” and “rule of law” indicators both receded significantly, while the “stability” indicator has registered a new high since May 2019.

* Significant change

Survey result - Social Indicators

12

核心社會指標走勢圖表 (按次計算)
Trend of Core Social Indicators Chart (Per Poll)
(10/2020 – 9/2021)



Survey Topic

13

- Core Social Indicators

- Degree of stability
- Degree of prosperity
- Degree of freedom
- Compliance with the rule of law
- Degree of democracy

- Corporate Social Responsibility (Rating Survey)

- Public Transportation
- Telecommunication Corporations
- Banks and Financial Services Companies
- Real Estate and Property Development Companies
- Retail Companies
- Fast Food Restaurant Chains

Survey result - Corporate Social Responsibility

● Public Transportation

	9-13/11/2020	20-26/8/2021	Change	Record
KMB	61.6	59.9	▼1.6	Record low since Jul. 2018
Citybus	57.8	57.3	▼0.6	Record low since Oct. 2014
MTR	46.5	54.4	▲8.0 *	Record high since Jul. 2018

- Our latest survey showed that KMB was considered as having the best CSR reputation among local public transportations which scored 59.9 marks, while Citybus and MTR scored 57.3 and 54.4 marks respectively. The rating of MTR has increased significantly compared with last year.

* Significant change

Survey result - Corporate Social Responsibility

15

● Telecommunication Corporations

	9-13/11/2020	20-26/8/2021	Change	Record
SmarTone	53.3	54.9	▲1.6	Record high since Aug. 2019
Hutchison Telecom (“3”)	50.4	53.1	▲2.7	Record high since Jan. 2017
China Mobile	44.4	51.5	▲7.1 *	All-time record high since Sept. 2018

- Our latest survey showed that SmarTone was considered as having the best CSR reputation among local telecommunication corporations which scored 54.9 marks, while Hutchison Telecom and China Mobile scored 53.1 and 51.5 marks respectively. The rating of China Mobile has increased significantly compared with last year.

* Significant change

Survey result - Corporate Social Responsibility

16

● Banks and Financial Services Companies

	9-13/11/2020	20-26/8/2021	Change	Record
Hang Seng Bank	56.5	59.6	▲3.1 *	Record high since Aug. 2019
HSBC	46.3	52.9	▲6.6 *	Record high since Aug. 2019
Bank of China	45.4	52.3	▲6.9 *	Record high since Nov. 2018

- Our latest survey showed that Hang Seng Bank was considered as having the best CSR reputation among local banks and financial services companies which scored 59.6 marks, while HSBC and Bank of China scored 52.9 and 52.3 marks respectively. The ratings of all three banks have increased significantly compared with last year.

* Significant change

Survey result - Corporate Social Responsibility

17

● Real Estate and Property Development Companies

	9-13/11/2020	16-18/9/2021	Change	Record
Henderson Land Development	48.1	53.4	▲5.3 *	Record high since May 2017
CK Asset	53.5	52.9	▼0.7	Record low since Aug. 2019
Sun Hung Kai Properties	45.1	51.5	▲6.4 *	Record high since Oct. 2017

- Our latest survey showed that Henderson Land Development was considered as having the best CSR reputation among local real estate and property development companies which scored 53.4 marks, while CK Asset and Sun Hung Kai Properties scored 52.9 and 51.5 marks respectively. The ratings of Henderson Land Development and Sun Hung Kai Properties have increased significantly compared with last year.

* Significant change

Survey result - Corporate Social Responsibility

18

• Retail Companies

	9-13/11/2020	16-18/9/2021	Change	Record
PARKnSHOP	57.1	52.4	▼4.7 *	Record low since Jun. 2017
Wellcome	53.0	51.7	▼1.4	Record low since Dec. 2015
7-Eleven	52.4	50.5	▼1.9	Record low since Mar. 2013

- Our latest survey showed that PARKnSHOP was considered as having the best CSR reputation among local retail companies which scored 52.4 marks, although its score has dropped significantly compared with last year. Meanwhile, Wellcome and 7-Eleven scored 51.7 and 50.5 marks respectively.

* Significant change

Survey result - Corporate Social Responsibility

19

● Fast Food Restaurant Chains

	9-13/11/2020	16-18/9/2021	Change	Record
McDonald's	52.8	52.4	▼0.4	Record low since Sept. 2014
Fairwood	54.8	52.3	▼2.4	Record low since Dec. 2015
Café de Coral	50.8	50.0	▼0.8	Record low since Mar. 2013

- Our latest survey showed that McDonald's was considered as having the best CSR reputation among local fast food restaurant chains which scored 52.4 marks, while Fairwood and Café de Coral scored 52.3 and 50.0 marks respectively.