

# PORI



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HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

香 港 民 意 研 究 所

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**“We Hongkongers” Panel Survey**

**Latest Results**

**April 22, 2022**

# 機構介紹 Introduction



- ❖ 以「以健康為中心」的健康教育及預防物質成癮服務  
Providing Health Education Programmes on Substance Abuse Prevention in “Health-centred” Approach
- ❖ 鼓勵大眾建立健康生活模式  
Encouraging Healthy Lifestyle in General Public
- ❖ 改變「健康不公義」，減低及消除物質成癮的社會風險  
Changing the Status-quo on “Health Inequality” in order to Reduce Social Risk Factors in Substance Abuse



社區藥物教育輔導會

Community Drug Advisory Council

網站 Website [www.cdac.org.hk](http://www.cdac.org.hk) | Facebook @cdac1985



# 民調目的

## Objectives of the Survey

- 近年吸食大麻個案和涉及大麻罪行的數字上升  
Rising numbers in cannabis users and cannabis-related offences
- 了解市民面對大麻風險、對大麻禍害知識的掌握，和對家庭和學校推動健康抗毒教育的意見  
Understanding the risk to the usage of cannabis, the knowledge to the harmfulness of cannabis, and the importance of parent-led and school-based anti-drug education



# 民調問題設計

## Survey Question Design

### 面對的風險

#### Risk

- 在最新三個月接觸大麻正反資訊的頻率  
Frequency of reaching information of supporting and opposing use of cannabis in the past 3 months

### 知識方面的保護力

#### Protection

- 對可能誤購或誤服含THC的CBD產品的相關健康和法律風險的認知  
Understanding of health risk and legal liability of buying and misuse CBD products which contain THC
- 對大麻帶來健康影響的觀感  
Understanding the harmfulness of cannabis

### 學校和家長在抗毒教育的重要性

#### Significance of Parent and School at drug education

- 責任  
Responsibility
- 能力  
Ability



# Contact Information - “We Hongkongers” Panel Survey

5

	<b>HKPORI Panel</b>
Date of survey	April 14, 3pm – April 20, 3pm
Survey method	Online survey
Target population	Hong Kong residents aged 12+
Total sample size	4,078
Response rate	4.7%
Sampling error	Sampling error of percentages at +/-1% at 95% confidence level
Weighting method	Rim-weighted according to 1) gender-age distribution, educational attainment (highest level attended) distribution and economic activity status distribution of Hong Kong population from Census and Statistics Department; 2) appraisal of political condition and political inclination distribution from regular tracking surveys.

# Survey Result - “We Hongkongers” Panel Survey

6

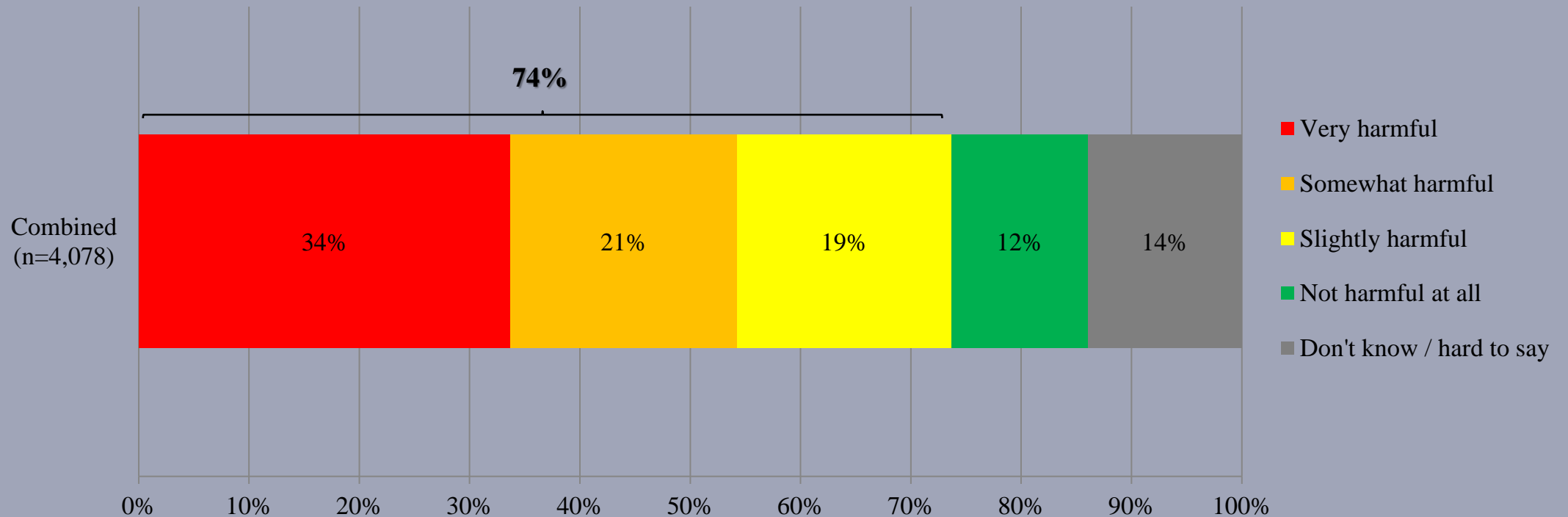
- Latest survey period: 14-20/4/2022
- **Question : Q1 Do you think taking small amount of marijuana is harmful to health?**

	<b>Combined (n=4,078)</b>	
Very harmful	34%	} <b>74%</b>
Somewhat harmful	21%	
Slight harmful	19%	
Not harmful at all	12%	
Don't know / hard to say	14%	

# Survey Result - “We Hongkongers” Panel Survey

7

- **Latest survey period: 14-20/4/2022**
- **Question : Q1 Do you think taking small amount of marijuana is harmful to health?**



# Survey Result - “We Hongkongers” Panel Survey

8

- **Latest survey period: 14-20/4/2022**
- **Question: Q2 Have you ever heard of cannabidiol (CBD) product before this survey?**

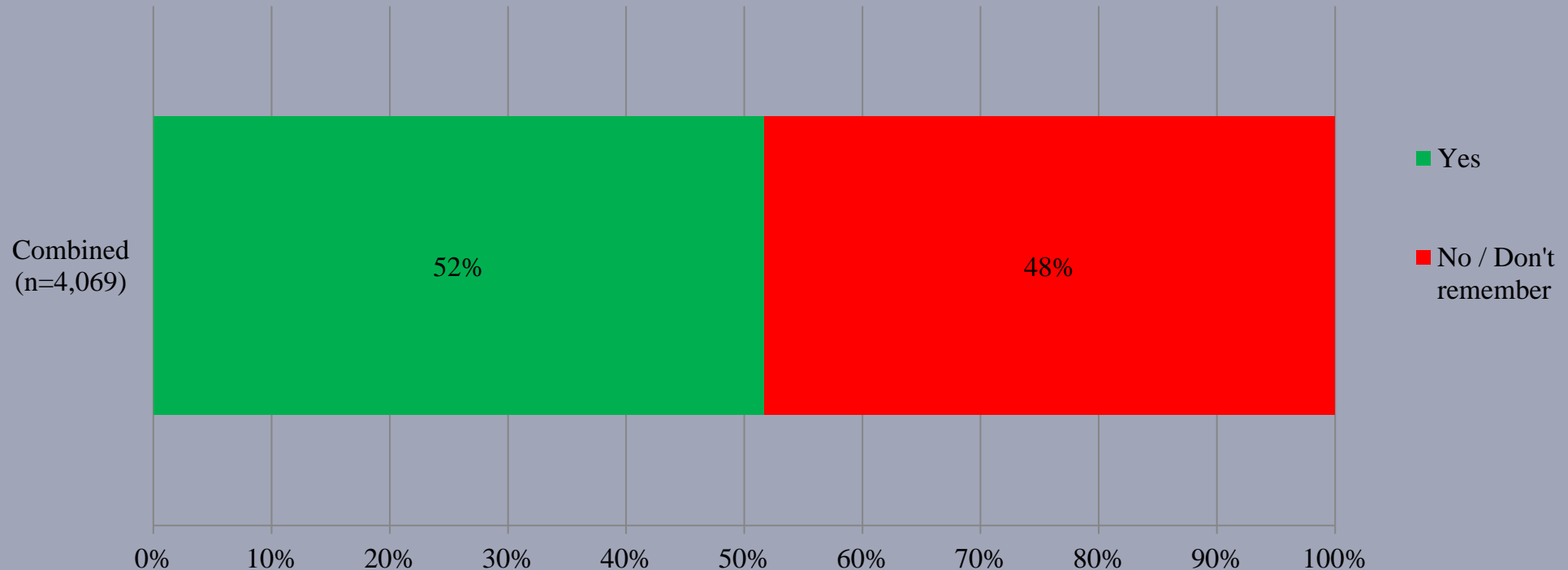
	<b>Combined (n=4,069)</b>
Yes	<b>52%</b>
No / Don't remember	<b>48%</b>



# Survey Result - “We Hongkongers” Panel Survey

9

- Latest survey period: 14-20/4/2022
- **Question: Q2 Have you ever heard of cannabidiol (CBD) product before this survey?**



# Survey Result - “We Hongkongers” Panel Survey

10

- Latest survey period: 14-20/4/2022
- **Question : Q3 Do you think the usage of products which contain only pure cannabidiol is harmful to health?^**

	Combined (n=2,432)	
Very harmful	22%	} <b>57%</b>
Somewhat harmful	21%	
Slight harmful	14%	
Not harmful at all	29%	
Don't know / hard to say	14%	

^ Only asked those have heard of cannabidiol product in Q2

# Survey Result - “We Hongkongers” Panel Survey

11

- Latest survey period: 14-20/4/2022
- Question : Q3 Do you think the usage of products which contain only pure cannabidiol is harmful to health?^



^ Only asked those have heard of cannabidiol product in Q2

# Survey Result - “We Hongkongers” Panel Survey

12

- **Latest survey period: 14-20/4/2022**
- **Question: Q4 How many of the products on the market that claim to contain only pure cannabidiol do you think meet the legal requirements?^**

	Combined (n=2,433)	
All of them are legal	4%	} 21%
Most of them are legal	17%	
Half-half	21%	
Most of them are illegal	19%	} 37%
All of them are illegal	18%	
Don't know / hard to say	21%	
Mean <sup>†</sup>	2.6	

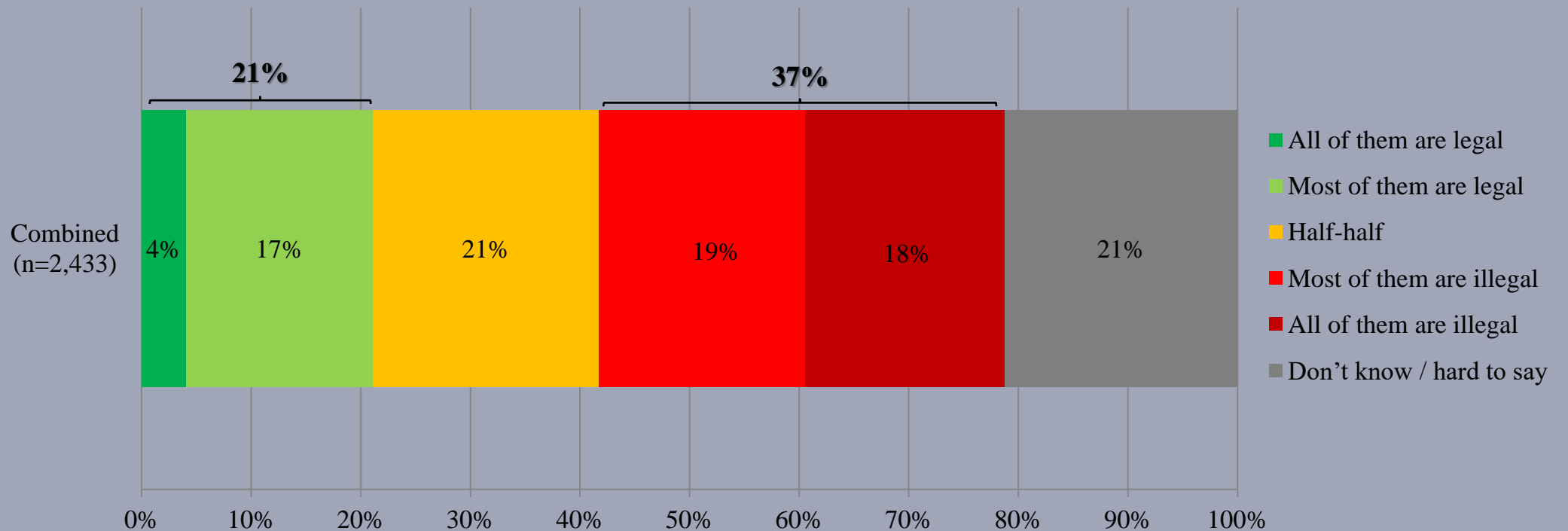
<sup>^</sup> Only asked those have heard of cannabidiol product in Q2

<sup>†</sup> The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of legality, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

# Survey Result - “We Hongkongers” Panel Survey

13

- Latest survey period: 14-20/4/2022
- **Question: Q4 How many of the products on the market that claim to contain only pure cannabidiol do you think meet the legal requirements?**



^ Only asked those have heard of cannabidiol product in Q2

# Survey Result - “We Hongkongers” Panel Survey

14

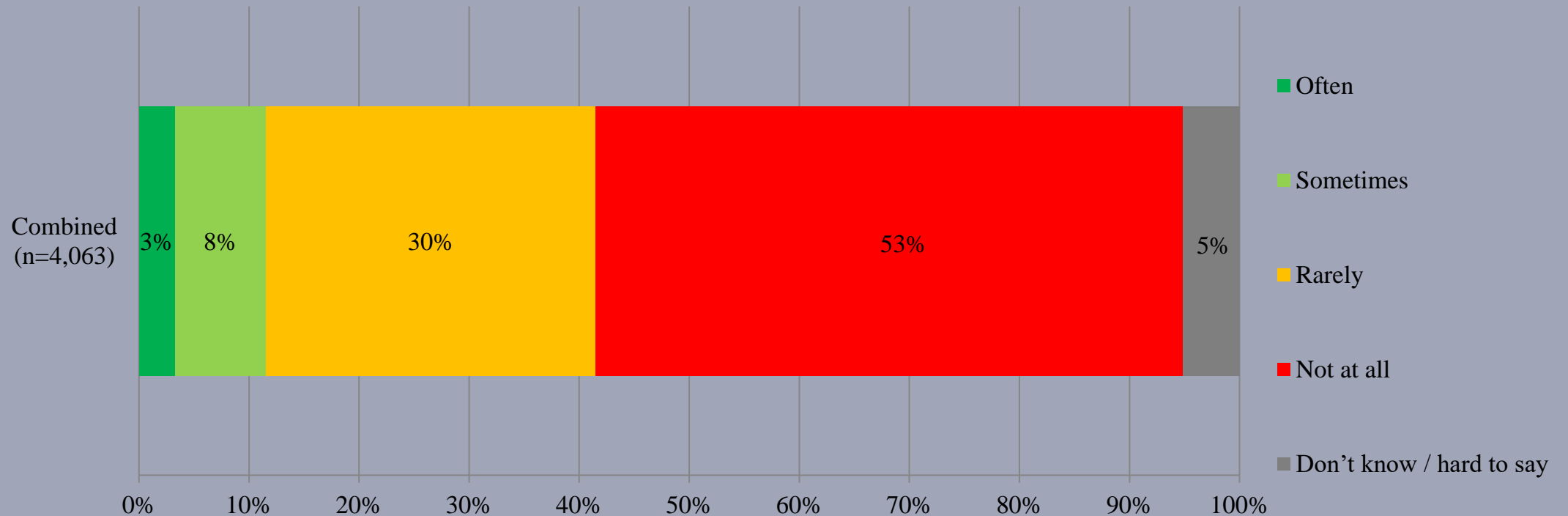
- Latest survey period: 14-20/4/2022
- **Question : Q5 How often have you received information supporting the use of marijuana or cannabidiol products in the past three months?**

	<b>Combined (n=4,063)</b>
Often	3%
Sometimes	8%
Rarely	30%
Not at all	<b>53%</b>
Don't know / hard to say	5%

# Survey Result - “We Hongkongers” Panel Survey

15

- Latest survey period: 14-20/4/2022
- **Question : Q5 How often have you received information supporting the use of marijuana or cannabidiol products in the past three months? (Including situations in which other people mentioned it to you)**



# Survey Result - “We Hongkongers” Panel Survey

16

- Latest survey period: 14-20/4/2022
- **Question : Q6 How often have you received information opposing the use of marijuana or cannabidiol products in the past three months? (Including situations in which other people mentioned it to you)**

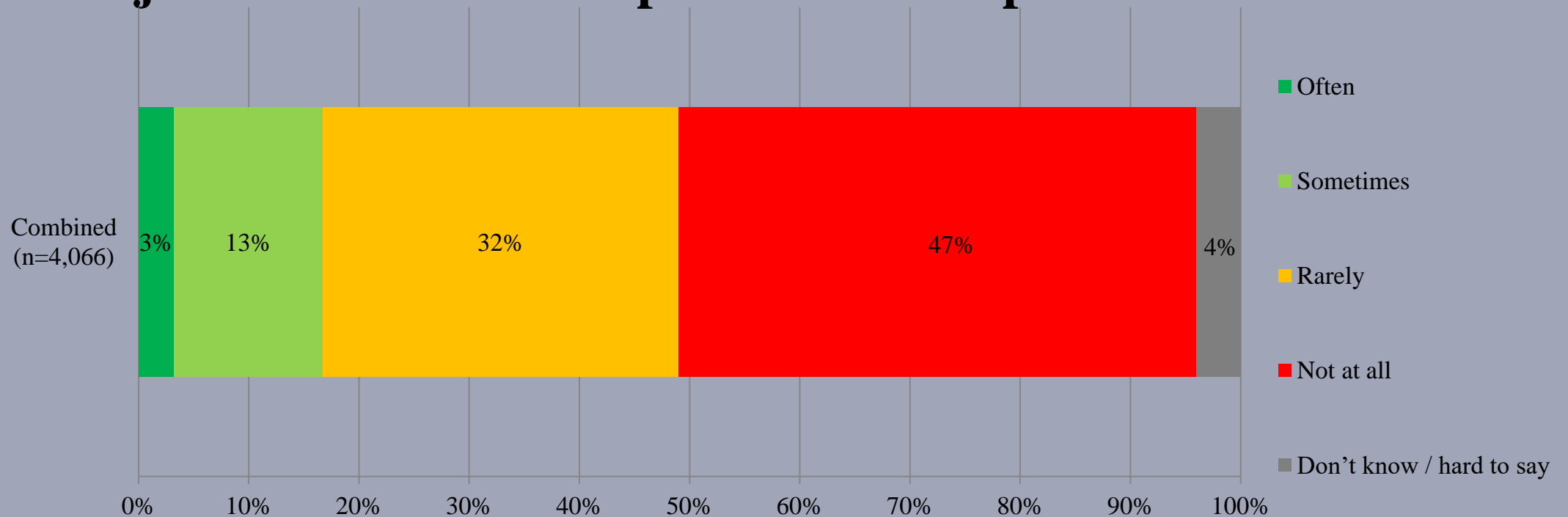
	<b>Combined (n=4,066)</b>
Often	3%
Sometimes	13%
Rarely	32%
Not at all	47%
Don't know / hard to say	4%



# Survey Result - “We Hongkongers” Panel Survey

17

- **Latest survey period: 14-20/4/2022**
- **Question : Q6 How often have you received information opposing the use of marijuana or cannabidiol products in the past three months?**



# Survey Result - “We Hongkongers” Panel Survey

18

## • Cross-tabulation Analysis<sup>#</sup>

		Q5 How often have you received information supporting the use of marijuana or cannabidiol products in the past three months?				
		Often (n=95)	Sometimes (n=486)	Rarely (n=1,264)	Not at all (n=2,129)	Don't know / hard to say (n=78)
Q6 How often have you received information opposing the use of marijuana or cannabidiol products in the past three months?	Often	23%	5%	4%	2%	0%
	Sometimes	25%	32%	16%	8%	20%
	Rarely	48%	48%	<b>58%</b>	14%	33%
	Not at all	5%	15%	19%	73%	16%
	Don't know / hard to say	0%	1%	3%	3%	30%

<sup>#</sup> The values in each column add up to 100%

# Survey Result - “We Hongkongers” Panel Survey

19

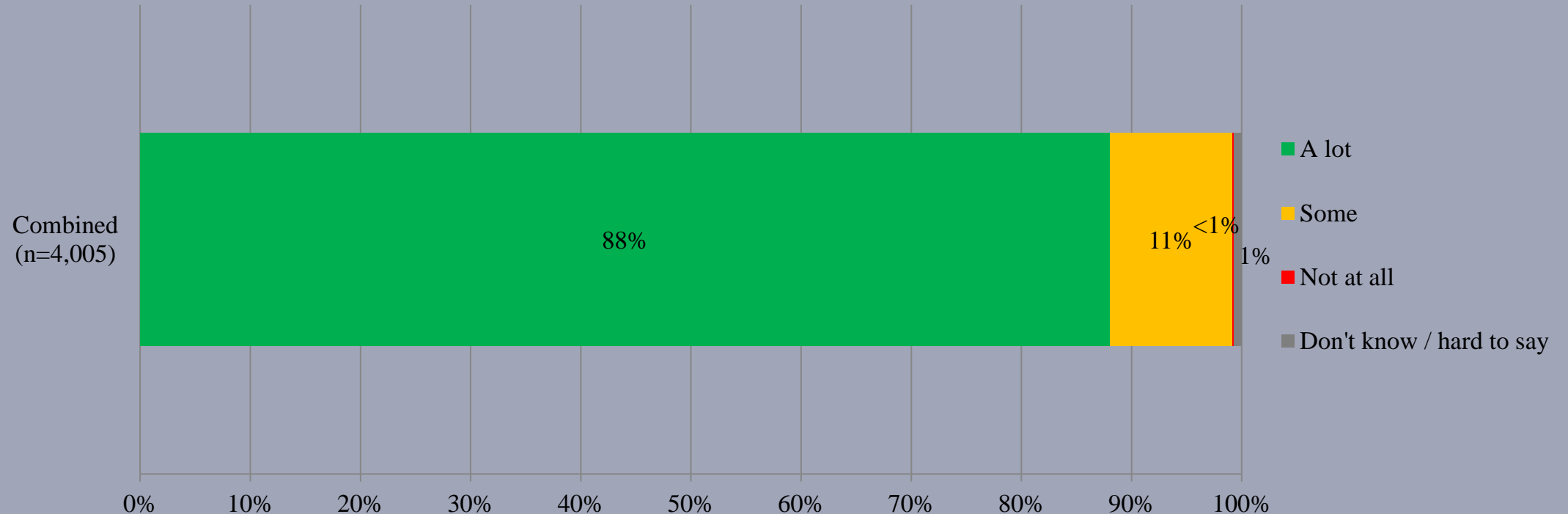
- Latest survey period: 14-20/4/2022
- Question : Q7a1 Do you think parents have the responsibility to teach young people to stay away from drugs, such as ketamine and methamphetamine?

	<b>Combined (n=4,005)</b>
A lot	<b>88%</b>
Some	11%
Not at all	<1%
Don't know / hard to say	1%

# Survey Result - “We Hongkongers” Panel Survey

20

- Latest survey period: 14-20/4/2022
- Question : Q7a1 Do you think parents have the responsibility to teach young people to stay away from drugs, such as ketamine and methamphetamine?



# Survey Result - “We Hongkongers” Panel Survey

21

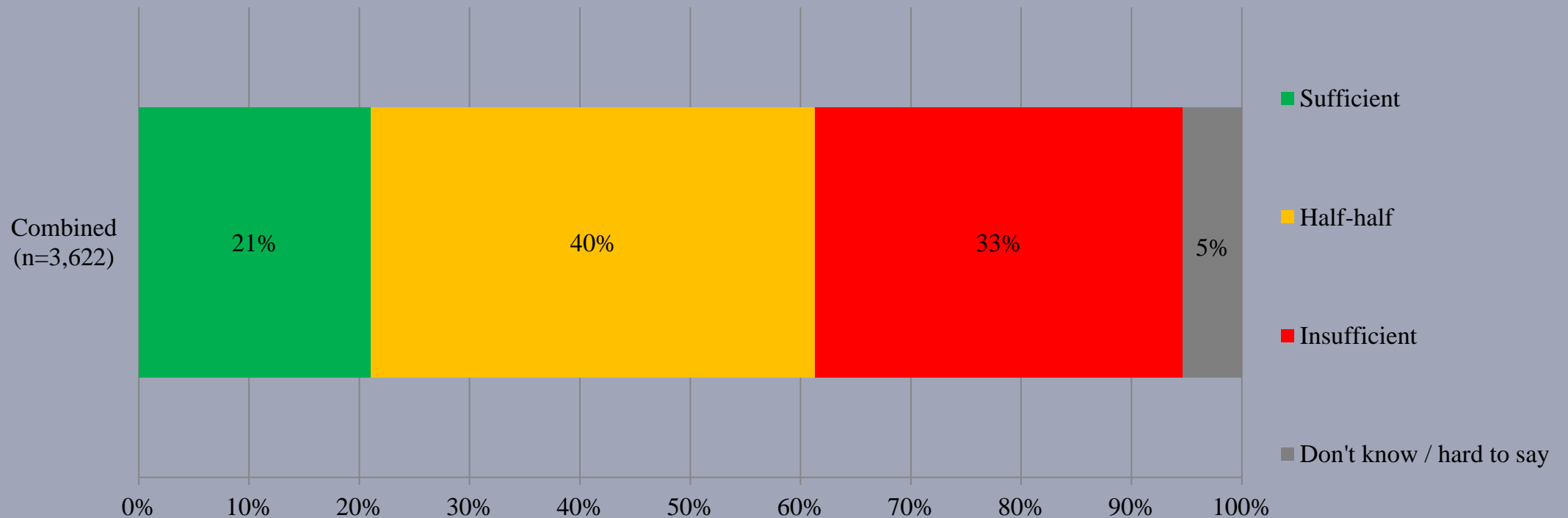
- Latest survey period: 14-20/4/2022
- **Question : Q7a2 Do you think parents have the ability to teach young people to stay away from drugs, such as ketamine and methamphetamine?**

	<b>Combined (n=3,622)</b>
Sufficient	21%
Half-half	40%
Insufficient	33%
Don't know / hard to say	5%

# Survey Result - “We Hongkongers” Panel Survey

22

- Latest survey period: 14-20/4/2022
- **Question : Q7a2 Do you think parents have the ability to teach young people to stay away from drugs, such as ketamine and methamphetamine?**



# Survey Result - “We Hongkongers” Panel Survey

23

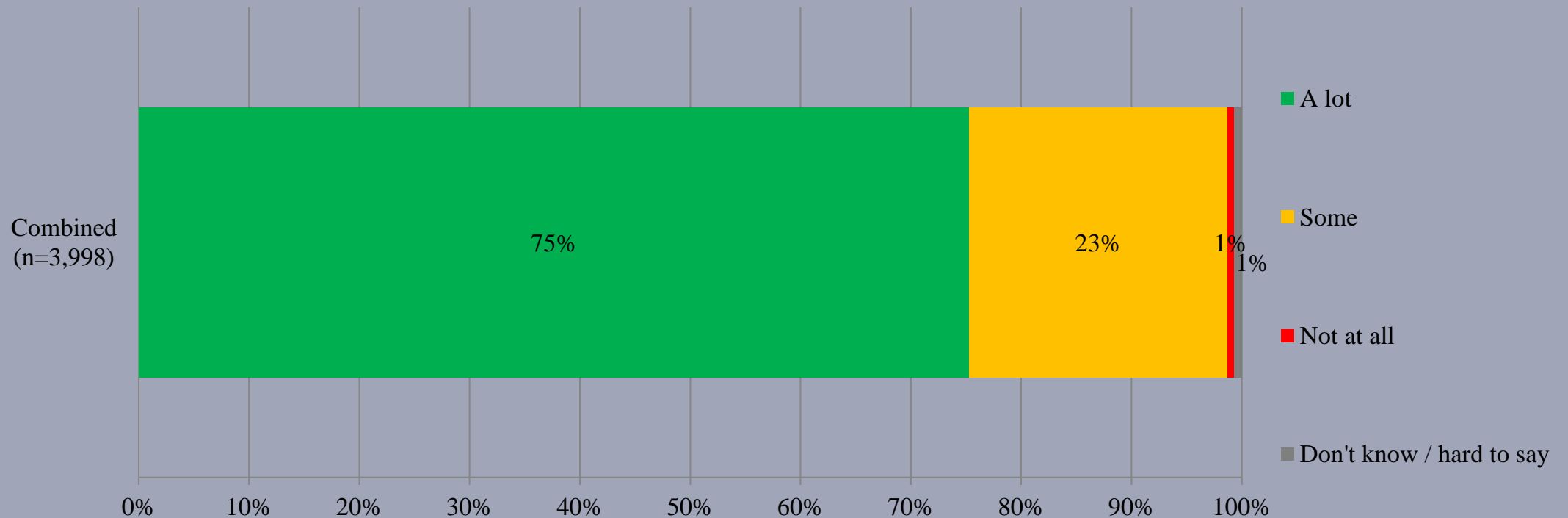
- Latest survey period: 14-20/4/2022
- **Question : Q7b1 Do you think schools have the responsibility to teach young people to stay away from drugs, such as ketamine and methamphetamine?**

	<b>Combined (n=3,998)</b>
A lot	<b>75%</b>
Some	23%
Not at all	1%
Don't know / hard to say	1%

# Survey Result - “We Hongkongers” Panel Survey

24

- Latest survey period: 14-20/4/2022
- **Question : Q7b1 Do you think schools have the responsibility to teach young people to stay away from drugs, such as ketamine and methamphetamine?**





# Survey Result - “We Hongkongers” Panel Survey

25

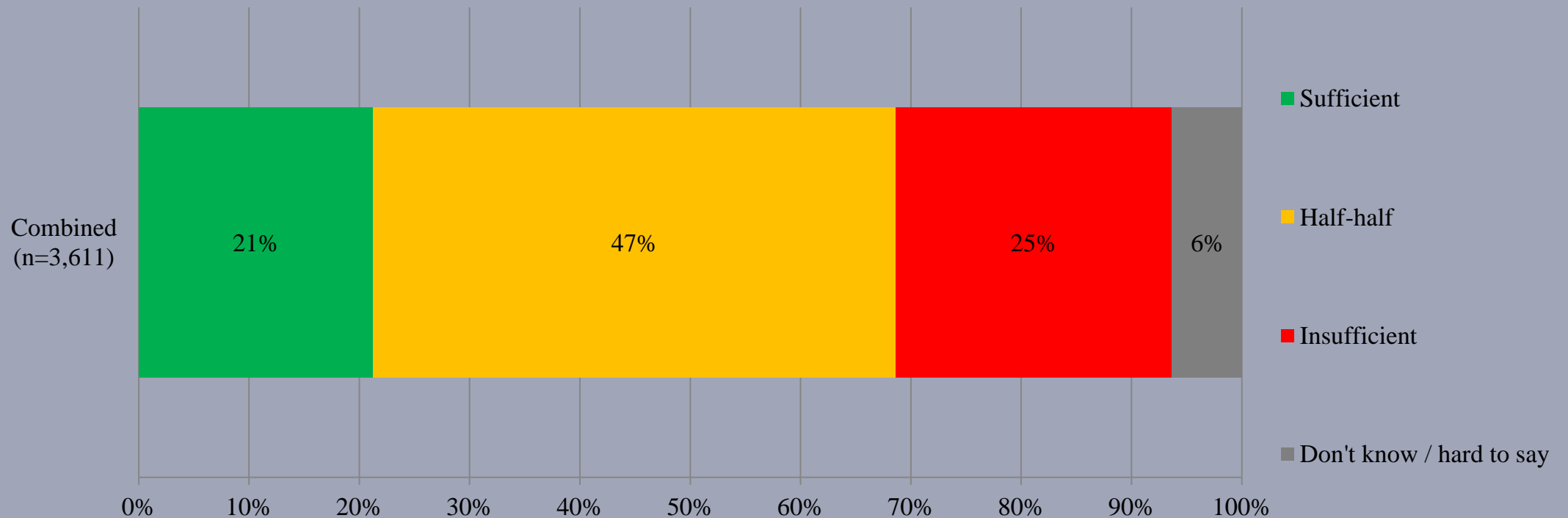
- Latest survey period: 14-20/4/2022
- **Question : Q7b2 Do you think schools have the ability to teach young people to stay away from drugs, such as ketamine and methamphetamine?**

	<b>Combined (n=3,611)</b>
Sufficient	21%
Half-half	47%
Insufficient	25%
Don't know / hard to say	6%

# Survey Result - “We Hongkongers” Panel Survey

26

- Latest survey period: 14-20/4/2022
- **Question : Q7b2 Do you think schools have the ability to teach young people to stay away from drugs, such as ketamine and methamphetamine?**



# Survey Result - “We Hongkongers” Panel Survey

27

- **Cross-tabulation Analysis (n=3,936)<sup>#</sup>**

		Q5 How often have you received information supporting the use of marijuana or cannabidiol products in the past three months?			
		Often	Sometimes	Rarely	Not at all
Q6 How often have you received information opposing the use of marijuana or cannabidiol products in the past three months?	Often	1%	<1%	1%	1%
	Sometimes	1%	3%	5%	5%
	Rarely	2%	4%	19%	8%
	Not at all	<1%	1%	6%	42%

<sup>#</sup> The values in all cells add up to 100%