

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE 香港民意研究所

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2022年11月8日新聞公報

香港民研發放立法會議員民望

特別宣佈

香港民意研究所(香港民研)前身為香港大學民意研究計劃(港大民研)。公報內的「香港民研」指的可以是香港民意研究所或其前身港大民研。

香港民研在六月初正式啟動「一國兩制 25 周年中期民情總結」,已先後發表了官員民望、六四民情、身份認同、核心社會指標、政府民望、回歸周年調查、信任及信心指標、社會現況評價、兩岸政治人物民望、市民對各地人民及政府觀感、自由指標、法治指標、司長民望以及新聞傳媒評價的總結,並將會在今年餘下時間和明年上半年繼續總結其他調查系列。另外,由今年七月開始,我們將定期民意調查的次數由每月兩次減至一次,自八月起,定期記招的次數亦縮減至每月兩次,改為投放更多資源進行公民教育工作。我們現已在網站開展了「民研快訊」的欄目,當中包括香港民研的最新消息和問與答,日後會繼續豐富欄目內容,並逐漸增加服務項目。除此之外,我們會在各大社交媒體(包括 Facebook, Instagram 和 Twitter)發放更多圖像訊息,包括圖表和分析,歡迎追蹤。

公報簡要

香港民研於十月由真實訪問員以隨機抽樣電話訪問方式,分別成功訪問了 505 及 583 名香港居民。

提名調查結果顯示,6 位最多人認識的立法會議員分別是李慧琼、葉劉淑儀、田北辰、梁美芬、何君堯和葛珮帆,支持度排首位是田北辰,得 52.5 分。第二至三位是葉劉淑儀和李慧琼,分別得 51.7 及 46.5 分。然後是梁美芬和何君堯,分別得 42.5 及 37.2 分。而葛珮帆得 40.4 分,但由於認知率較低而被剔除。葉劉淑儀的評分較上次調查顯著上升,另外田北辰的評分再創 2019年 3 月以來新高,葉劉淑儀及李慧琼的評分則分別創 2017年 11 月及 2018年 3 月以來新高。

評分調查的實效回應比率為 61.4%。在 95%置信水平下,調查的評分誤差不超過+/-3.0。

樣本資料

立法會議員提名
立法會議員評分

調查日期 : 10-17/10/2022 18-19/10/2022

成功樣本數目[1] : 505 583

(包括 255 個固網及 250 個手機樣本) (包括 298 個固網及 285 個手機樣本)

實效回應比率 : 62.3% 61.4%

調查方法 : 由真實訪問員進行隨機抽樣電話訪問

訪問對象 : 18 歲或以上操粵語的香港居民

抽樣誤差[2] : 在95%置信水平下,評分誤差不超過+/-3.0

加權方法 : 按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口

年齡及性別分佈統計數字來自《二零二一年年中人口數字》,而教育程度(最高就讀程度)及經濟活動身分統計數字則來自《香港的女性及男性·主要

統計數字》(2021年版)。

[1] 數字為調查的總樣本數目,個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。

[2] 此公報中所有誤差數字均以 95%置信水平計算。95%置信水平,是指倘若以不同隨機樣本重複進行有關調查 100 次,則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差,傳媒引用百分比 數字時,應避免使用小數點,在引用評分數字時,則可以使用一個小數點。

最新數據

在提名調查中,被訪者可在未經提示下說出最多 10 名最熟悉的議員,結果首 6 位最多被訪者提及的議員分別是李慧琼、葉劉淑儀、田北辰、梁美芬、何君堯和葛珮帆,他們於是被納入評分調查。在評分調查中,被訪者就個別議員以 0 至 100 分進行評分,0 分代表絕對不支持,100 分代表絕對支持,50 分為一半半。統計結果後,認知度最低的再被剔除,之後再按支持度由高至低順序排列,得出五大立法會議員。以下是五大立法會議員的最新評分,按評分高至低排列[3]:

調查日期	19-22/4/21	<u>4-7/10/21</u>	19-22/4/22	<u>18-19/10/22</u>		最新變化
樣本數目	572-658	656-704	650-685	583		
回應比率	54.5%	62.9%	47.6%	61.4%		
最新結果[4]	結果	結果	結果	結果及誤差	認知率	
田北辰		47.7{1}	50.9{1} ^[5]	52.5+/-2.2{1}	90.2%	+1.5
葉劉淑儀	39.8{1}	42.8{2}	47.7{2} ^[5]	51.7+/-2.5{2}	94.3%	+3.9 ^[5]
李慧琼	38.6{3} ^[5]	39.2{3}	43.7{3} ^[5]	46.5+/-2.7{3}	88.7%	+2.7
梁美芬	32.9{4} ^[5]	37.1{4} ^[5]	42.7{4} ^[5]	42.5+/-2.9{4}	84.9%	-0.2
何君堯		32.8{5}	35.8{5}	37.2+/-2.9{5}	87.2%	+1.4
葛珮帆	32.4 ^[6]			40.4+/-3.0 ^[6]	72.1%	
周浩鼎			$38.0^{[6]}$			
麥美娟		$34.2^{[6]}$				
謝偉俊	39.5{2}					
鄭松泰	28.3{5}					

- [3] 如四捨五入後的數字相同,則會再考慮小數點後的數字。
- [4] 括弧{}內數字為排名。
- [5] 該數字與上次調查結果的差異超過在95%置信水平的抽樣誤差,表示有關變化在統計學上表面成立。不過,變化在統計學上成立與否,並不等同有關變化是否有實際用途或意義,而不同調查的加權方法亦可能有所不同。
- [6] 於評分調查認知率較低。

最新調查顯示,市民對立法會議員的最新支持度排名,首位是田北辰,得 52.5 分。第二至三位是葉劉淑儀和李慧琼,分別得 51.7 及 46.5 分。然後是梁美芬和何君堯,分別得 42.5 及 37.2 分。而葛珮帆得 40.4 分,但由於認知率較低而被剔除。葉劉淑儀的評分較上次調查顯著上升,另外田北辰的評分再創 2019 年 3 月以來新高,葉劉淑儀及李慧琼的評分則分別創 2017 年 11 月及 2018 年 3 月以來新高。

須要說明,躋身「五大議員」的先決條件是市民的熟悉程度,然後再按支持度排名。「五大」 以外的議員,支持度可以很高或很低,但由於並非市民最熟悉的議員,所以不在榜內。

下次新聞公報/發佈會(暫定)

- [新聞公報] 11 月 15 日(星期二)下午二時三十分 特首及政府民望
- [發佈會] 11 月 22 日(星期二)下午二時三十分 紀律部隊及駐港解放軍民望總結



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Press Release on November 8, 2022

PORI releases popularity of Legislative Councillors

Special Announcements

The predecessor of Hong Kong Public Opinion Research Institute (PORI) was The Public Opinion Programme at The University of Hong Kong (HKUPOP). "PORI" in this release can refer to Hong Kong Public Opinion Research Institute or its predecessor HKUPOP.

PORI launched the "One Country Two Systems 25-year Mid-term Review" in early June and has already released reviews on the popularity of officials, June Fourth Incident, ethnic identity, core social indicators, government popularities, handover anniversaries, trust and confidence indicators, people's appraisal of society's current conditions, popularity of cross-strait political figures, people's feelings towards different peoples and governments, freedom indicators, rule of law indicators, popularity figures of Secretaries of Departments as well as people's appraisal of news media. More reviews of other survey series will be released during the rest of this year and the first half of the next. Meanwhile, starting from July, we have reduced the frequency of our tracking surveys from twice to once a month, and from August onwards, our regular press conferences will also be reduced to twice a month in order to conserve our resources for civic education work. We have already launched our "PORI Express" column in our website, including latest news of PORI and Q&A. We will continue to enrich its content, then add more services. In addition, we will release infographics with more charts and analyses on our social media platforms (including Facebook, Instagram and Twitter), welcome to follow.

Abstract

PORI successfully interviewed 505 and 583 Hong Kong residents respectively by random telephone surveys conducted by real interviewers in October.

Our naming survey shows that Starry Lee, Regina Ip, Michael Tien, Priscilla Leung, Junius Ho and Elizabeth Quat are the six Legislative Councillors that top people's mind now. In terms of rating, Michael Tien ranks first with 52.5 marks. Regina Ip and Starry Lee rank the 2nd and 3rd with 51.7 and 46.5 marks respectively. Priscilla Leung and Junius Ho follow with 42.5 and 37.2 marks respectively, whereas Elizabeth Quat obtains a rating of 40.4 marks, but is dropped due to her relatively low recognition rate. The rating of Regina Ip has increased significantly when compared with the last survey. Meanwhile, that of Michael Tien has registered another record high since March 2019, while those of Regina Ip and Starry Lee have reached new highs since November 2017 and March 2018 respectively.

The effective response rate of the rating survey is 61.4%. The maximum sampling error of ratings is +/-3.0 at 95% confidence level.

Contact Information

		Legislative Councillors Naming	Legislative Councillors Rating		
Date of survey	:	10-17/10/2022	18-19/10/2022		
Sample size ^[1]	:	505 (including 255 landline and 250 mobile samples)	583 (including 298 landline and 385 mobile samples)		
Effective response rate	:	62.3%	61.4%		
Survey method	:	Random telephone survey conducted by real interviewers			
Target population	:	Cantonese-speaking Hong Kong residents aged 18 or above			
Sampling error ^[2]	:	Sampling error of ratings not more than +/-3.0 at 95% conf. level			
Weighting method	:	Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from "Mid-year population for 2021", while the educational attainment (highest level attended) distribution and economic activity status distribution came from "Women and Men in Hong Kong - Key Statistics (2021 Edition)".			

^[1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.

Latest Figures

In the naming survey, respondents could name, unprompted, up to 10 councillors whom they knew best. Starry Lee, Regina Ip, Michael Tien, Priscilla Leung, Junius Ho and Elizabeth Quat were the top 6 councillors being mentioned most frequently, they therefore entered the rating survey. In the rating survey, respondents were asked to rate individual councillors using a 0-100 scale, where 0 indicates absolutely no support, 100 indicates absolute support and 50 means half-half. After calculation, the bottom councillor in terms of recognition rate was dropped; the remaining 5 were then ranked according to their support ratings to become the top 5 Legislative Councillors. Recent ratings of the top 5 Legislative Councillors are summarized below, in descending order of support ratings^[3]:

Date of survey	19-22/4/21	4-7/10/21	19-22/4/22	<u>18-19/10/22</u>		<u>Latest</u> <u>change</u>
Sample size	572-658	656-704	650-685	583		
Response rate	54.5%	62.9%	47.6%	61.4%		
Latest findings ^[4]	Finding	Finding	Finding	Finding & error	Recognition rate	
Michael Tien		47.7{1}	50.9{1} ^[5]	52.5+/-2.2{1}	90.2%	+1.5
Regina Ip	39.8{1}	42.8{2}	47.7{2} ^[5]	51.7+/-2.5{2}	94.3%	+ 3.9 ^[5]
Starry Lee	38.6{3} ^[5]	39.2{3}	43.7{3} ^[5]	46.5+/-2.7{3}	88.7%	+2.7
Priscilla Leung	32.9{4} ^[5]	37.1{4} ^[5]	42.7{4} ^[5]	42.5+/-2.9{4}	84.9%	-0.2
Junius Ho		32.8{5}	35.8{5}	37.2+/-2.9{5}	87.2%	+1.4
Elizabeth Quat	32.4 ^[6]			40.4+/-3.0 ^[6]	72.1%	
Holden Chow			$38.0^{[6]}$			

^[2] All error figures in this release are calculated at 95% confidence level. "95% confidence level" means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Date of survey	19-22/4/21	4-7/10/21	<u>19-22/4/22</u>	<u>18-19/10/22</u>		<u>Latest</u> <u>change</u>
Sample size	572-658	656-704	650-685	583		
Response rate	54.5%	62.9%	47.6%	61.4%		
Latest findings ^[4]	Finding	Finding	Finding	Finding & error	Recognition rate	
Alice Mak		34.2 ^[6]				
Paul Tse	39.5{2}					
Cheng Chung-tai	28.3{5}					

- [3] If the rounded figures are the same, numbers after the decimal point will be considered.
- [4] Numbers in curly brackets { } indicate the rankings.
- [5] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.
- [6] Recognition rates were comparatively low in the rating survey.

The latest survey shows that Michael Tien is the most popularly supported councillor, attaining 52.5 marks. Regina Ip and Starry Lee rank the 2nd and 3rd with 51.7 and 46.5 marks respectively. Priscilla Leung and Junius Ho follow with 42.5 and 37.2 marks respectively, whereas Elizabeth Quat obtains a rating of 40.4 marks, but is dropped due to her relatively low recognition rate. The rating of Regina Ip has increased significantly when compared with the last survey. Meanwhile, that of Michael Tien has registered another record high since March 2019, while those of Regina Ip and Starry Lee have reached new highs since November 2017 and March 2018 respectively.

It should be noted, however, that our list of "top 5" only includes LegCo members who are best known to the public, ranked according to their support ratings. Other councillors may well have very high or low support ratings, but because they are relatively less well-known, they are not included in our final list.

<u>Upcoming Press Releases / Press Conferences (Tentative)</u>

- [Press Release] November 15 (Tuesday) at 14:30
 Popularity of CE & SAR Government
- [Press Conference] November 22 (Tuesday) at 14:30
 Wrap up on popularity of disciplinary forces and the PLA Hong Kong Garrison